



Centre for Energy and
Environmental Markets

UNSW
THE UNIVERSITY OF NEW SOUTH WALES
SYDNEY • AUSTRALIA



An ADRA Research Project to Overcome Barriers to Renewable Energy in Rural Indonesia by Community Capacity Building using the I3A Framework

ISES-AP 2008 Conference, Sydney 26 November 2008

Maria Retnanestri

m.retnanestri@unsw.edu.au

www.ceem.unsw.edu.au

ADRA EFCC 011: Overcoming Barriers to Renewable Energy in Rural Indonesia by Community Capacity Building using the I3A Framework

- **Australian Development Research Awards (ADRA)** "are designed to attract quality research that informs policy development and increases the general stock of knowledge around development issues " (<http://www.usaid.gov.au/research/awards.cfm>)
- **Key Research Questions for this project:**
 - Why some renewable energy projects succeed while others fail to facilitate sustainable rural development in developing countries, with a focus on Indonesia
 - Identify & disseminate ways to overcome barriers to renewable energy by community capacity building
- **Funding:**
 - Australian Development Research Award (ADRA): AU\$ 310,000 over 3 years
 - BP Solar, e8, Azet Corporation, STTNAS Jogjakarta (In-kind & cash)
- **Project structure and activities:**
 - Interdisciplinary project involving Australian & Indonesian collaborators
 - Fieldwork, workshops, seminars and public lectures in Indonesia & Australia
 - Development of best practice project guidelines, educational curriculum, training materials, papers, journal articles, policy recommendations, proposals for renewable energy education and proposals for rectifying failed past projects

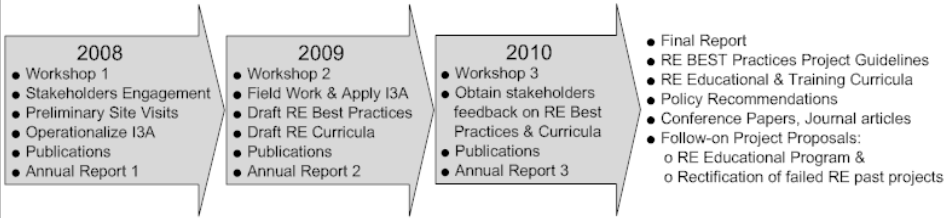
ADRA project on renewable energy in rural Indonesia

2





The ADRA Research Project Activities & Timeline, Progress to Date



- **2008:**
 - 12-15 July: Meetings between the Australian & Indonesian collaborators
 - 15 July: DGEEU Jakarta Office – grid-connected PV Workshop in Jakarta & Launch of 10 kWp grid-connected PV at the DGEEU office. The workshop was jointly funded by ADRA & three PV companies: Azet (Jakarta), Mitsui & Kaneka (Japan).
 - Publications: ISES-AP08 papers, public lectures, seminars
 - Capacity Building: Support for 2 representatives of BPPT & STTNAS (Indonesia) to attend ISESAP 08
- **2009:**
 - 19-20 January: Workshop on Renewable Energy & Sustainable Development in Indonesia – Past Experience – Future Challenges. This workshop will be jointly funded by ADRA & e8 (www.e8.org)
 - 11 February: 1st project annual report due
 - April: Renewable Energy Study tour for 35 students & lecturers of STTNAS Jogjakarta College, jointly funded by ADRA, BP Solar Australia & STTNAS
 - July: Seminar – report on the outcome of the STTNAS RE study tour
 - July: Launch of Center for Renewable Energy & Energy Efficiency Studies, STTNAS

ADRA project on renewable energy in rural Indonesia

Background information about Indonesia



Islands: > 17,000 islands
Land Area: 1.9 million km²
Coastline: 54,716 km

Population: 237.5 million
Poor Population: 17.8 %
GDP/capita: US\$ 3,700
HDI: 0.728 (107/177)
CO₂ emission ton/capita: 2.4

Electrification Ratio: 54%
Installed Capacity: 22.5 GW
Average kWh/capita: 484
 (NTT- 61; Jak- 2800)
 (CIA 2008, PLN 2006, WRI 2008)

Potential impact of climate change on Indonesia:

- A 0.6m sea level rise could lead to land loss of 34,000 km² and displace 2 million people (Nicholls & Mimura 1998, IPCC in UNEP/GRIDA 2001)
- Threat to coastal infrastructure, food (agriculture, fisheries), water & energy security, outbreak of climate-sensitive diseases

The Indonesian electricity situation:

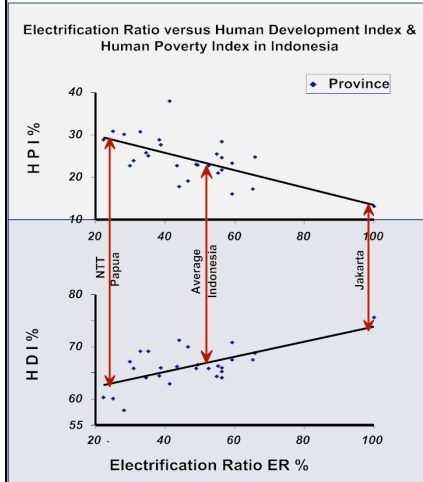
- Problems in extending national electricity grid: Geographic/demographic characteristics of the archipelago, high cost of transmission, low level of demand
- Options for remote area electrification: Diesel, Micro hydro, PV, Wind

ADRA project on renewable energy in rural Indonesia





Electrification Ratio & Socioeconomic Development ER, HDI & HPI Correlation



(BPS 2004, PLN 2004, UNDP 2004)

HDI components: life expectancy, educational attainment and standard of living

HPI components: poor health, illiteracy, access to clean water and earning below a dollar a day

ADRA project on renewable energy in rural Indonesia

RE Systems	Technical Potential	Installed Capacity
PV	4.8 kWh/m ² /day	>10 MWp
Micro Hydro	460 MW	84 MW
Biomass	50 GW	302 MW
Wind	4 m/s	0.5 MW
Geothermal	27 GW	800 MW

(ADB 2003, ESDM 2005)

RE roles: sustainable development, low carbon lifestyle, energy security, mitigation technologies

RE decentralized nature requires a holistic approach that considers:

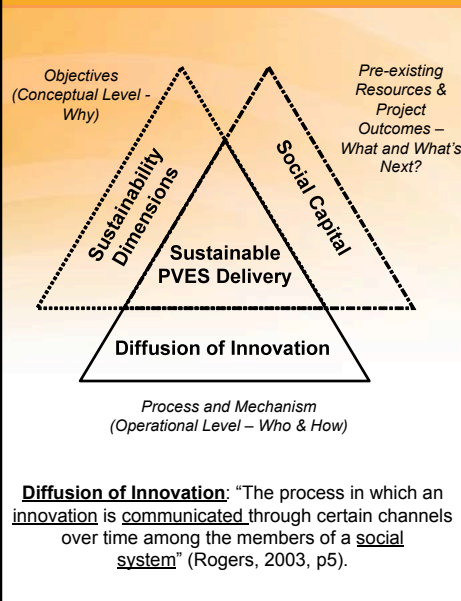
- RE sustainability dimensions: institutional, financial, technological, social, ecological
- RE Hardware: The equipment used in RE systems
- RE Software: The skills & information required to master the use of RE hardware
- RE Orgware: The set of institutions required to develop, implement & maintain RE systems

(IIASA, 2006)

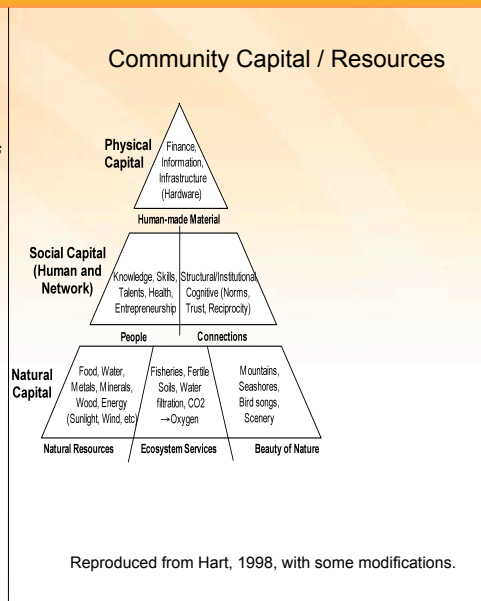
5

Conceptual background to the I3A Framework

PV in the nexus of Sustainable Development, Diffusion of Innovation & Social Capital



ADRA project on renewable energy in rural Indonesia



6





What is technology?

(www.iiasa.ac.at)

Software & orgware are critical issues in complex technological systems such as electricity supply

The Art of Knowing and Doing

The study of **technology** concerns *what* things are made and *how* things are made. Technology, from the Greek *science of (practical) arts*, has both a *material* and an *immaterial* aspect.

Technology = Hardware + Software + "Orgware"



Hardware: Manufactured objects (artifacts)

Software: Knowledge required to design, manufacture, and use technology hardware

"Orgware": Institutional settings and rules for the generation of technological knowledge and for the use of technologies

ADRA project on renewable energy

Technology's most important characteristic: **Continuous change >>**



Technology acculturation into local community life

(Maria Retnanestri, 2008)



Innovation Attributes & Local adaptation: Relative Advantage, Compatibility, Complexity, Re-invention

Re-invention: the degree to which an innovation is changed or modified by users in order to solve a wide range of user's problem (Rogers, 1995, 2003).

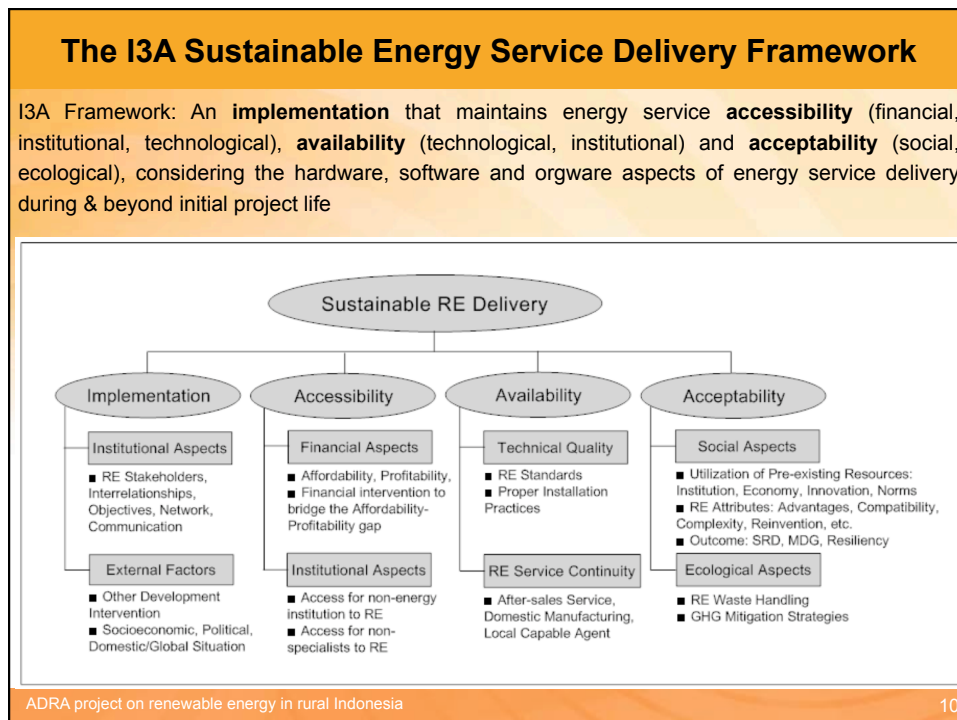
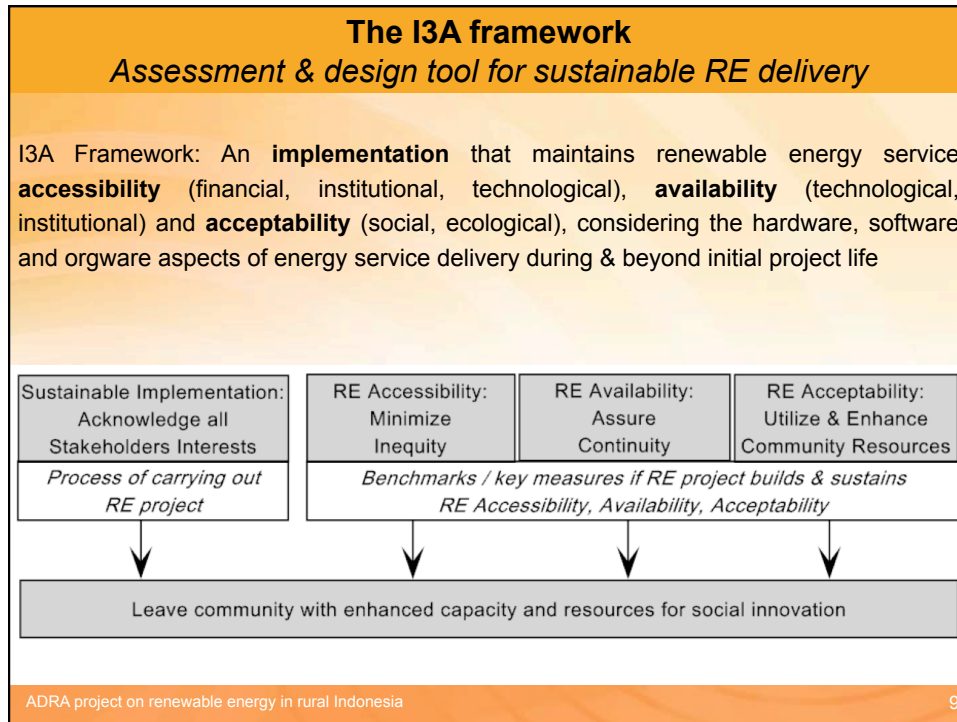


→ Facilitators need to understand the extent to which technology can enhance pre-existing resources to support beneficial social innovation

ADRA project on renewable energy in rural Indonesia

8







Accessibility: Equitable Access to PV

Financial Accessibility: Bridging Affordability – Profitability Gap

The diagram illustrates the financial accessibility gap between the floor price and ceiling price. It shows how different market segments (More Commercial vs. Less Commercial) and delivery models (Cash, Credit, Subsidized, Fully-funded Externally) affect the time required to reach a sustainable level of PVES price. The 'Initial State' is at t_0 and the 'Intended State' is at t_1 . The 'Level of Effort' is shown as the distance between these states.

1. Family with PV panel
2. PV panel on roof
3. Woman with PV panel

Generalization: Need relevant delivery approach for different market segment:

- **Commercial:** Market facilitation to bridge the Affordability and Profitability gap
- **Less-commercial:** Community empowerment; Active adopters rather than passive recipients of innovation/aid; Empower users to be able to become part of the merchant society

11

Accessibility: Equitable Access to PV

Technological Familiarity & the KPDAC Continuum

PV Innovation-Decision Process / K-P-D-A-C Continuum

0. Prior Conditions	1. Knowledge	2. Persuasion	3. Decision	4. Adoption	5. Confirmation
Q1. Previous energy service practice - Felt needs/problems related to energy service - Innovativeness - Norms of the social systems	Q2. What is PV? How does it work? Why does it work?	Q3. What are the advantages/dis-advantages in my situation?	Q4. What are the consequences of my decision?	Q5. Where can I obtain PV? How can PV best fit my situation?	Q6. Continue/discontinue PV adoption/rejection

Relative position of PV target/users at the project start

KPDAC Continuum: Facilitators need to understand user position in the KPDAC continuum at project start to facilitate RE familiarity & build user autonomy

Facilitating technological capability: The earlier the position of users in the KPDAC continuum at project start, the greater the level of effort & length of intervention required to facilitate users technological capacity in PV technology

1. Family with PV panel
2. PV panel on roof
3. Woman with PV panel

12



