



Centre for Energy and  
Environmental Markets

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# Assessing the Economic Value and Market Implications of PV in the Australian National Electric Market

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**Value of Solar PV for Singapore**  
*Energy Studies Institute Workshop*  
*National University of Singapore*  
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# Economic value and market implications

## ■ Economic Value

- Values (plural) the moral principles and beliefs or accepted standards of a person or social group
- the desirability of a thing, often in respect of some property such as usefulness or exchangeability; worth, merit, or importance
- **an amount, especially a material or monetary one, considered to be a fair exchange in return for a thing; reasonable or equivalent return; satisfaction" ⇒ value for money"**

## ■ Market value

- An amount considered to be a fair exchange in return for a thing **between parties transacting** through market arrangements

- *Ideally, good alignment b/n economic and market value  
In practice, often challenging given economic uncertainties,  
market realities; certainly challenging in electricity industry*

# Value of PV within an electricity industry

- Electricity industry economics complex
  - Value derives from **flows of desired energy services** to diverse consumers, requiring **timely** delivery of power of acceptable quality, to **where** needed through **asset intensive** dedicated network and generation infrastructure, with major env. and social **externalities**, positive and negative, *in dynamic, only partially predictable context*
- Electricity ‘designer’ market arrangements
  - also inherently complex and incomplete in matching economics with commercial ‘signals’ to market participants
- PV economics complex
  - Highly capital intensive cost assets with a complex **supply chain**, highly variable and somewhat **unpredictable operating** characteristics, very scalable hence wide range of **locational** and potential stakeholder opportunities, **low environmental impacts**
- *PV a poor, fit with current electricity market arrangements*

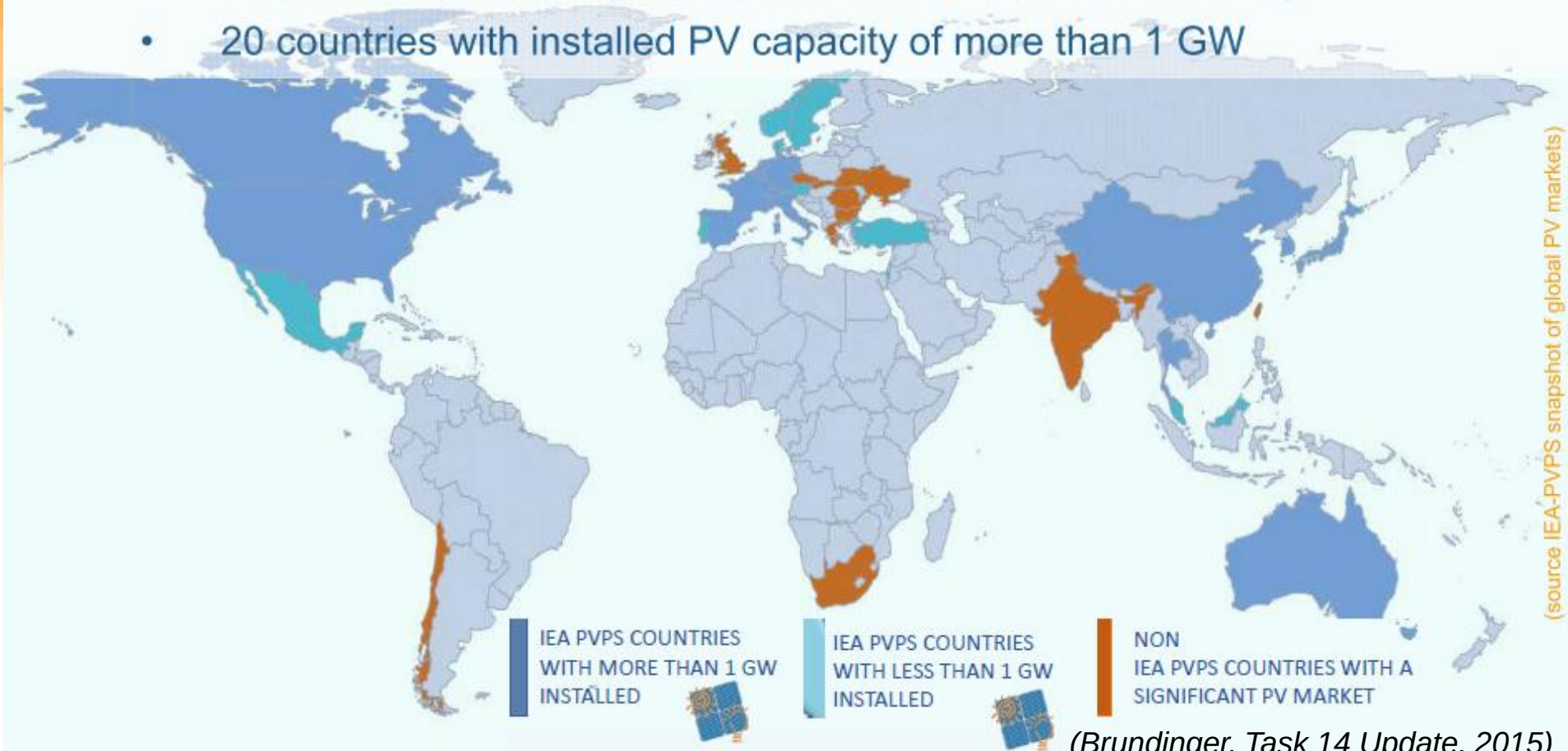
# PV's economic value hence depends on...

- how much PV
  - assessment on margin only goes so far, high penetrations harder
- sourced through what supply chain
  - both commodity and service stages, quality can vary greatly
- installed in what manner and where
  - including orientation and tilt, quality of site selection and installation
  - location dependent performance, potential network costs or benefits
- and then how operated
  - opportunities to cause or help address operational challenges
- in what particular electricity industry context
  - climate, nature of demand, other generation sources and options
- and with respect to which broader societal objectives
  - including economic development, social and environmental outcomes



# PV has now arrived – growth trend worldwide

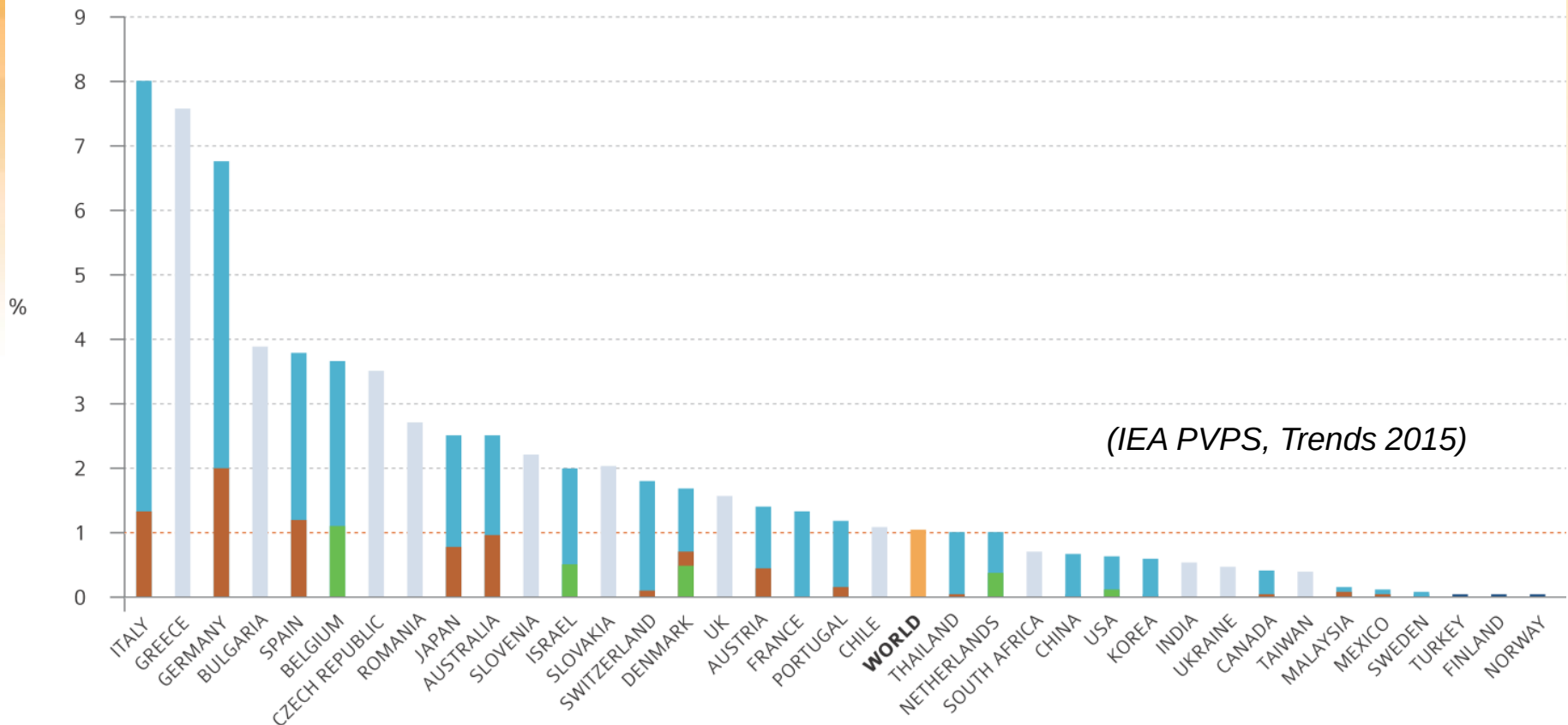
- 177 GW installed worldwide at the end of 2014
- PV penetration levels growing worldwide (+38.7 GW in 2014)
- 20 countries with installed PV capacity of more than 1 GW



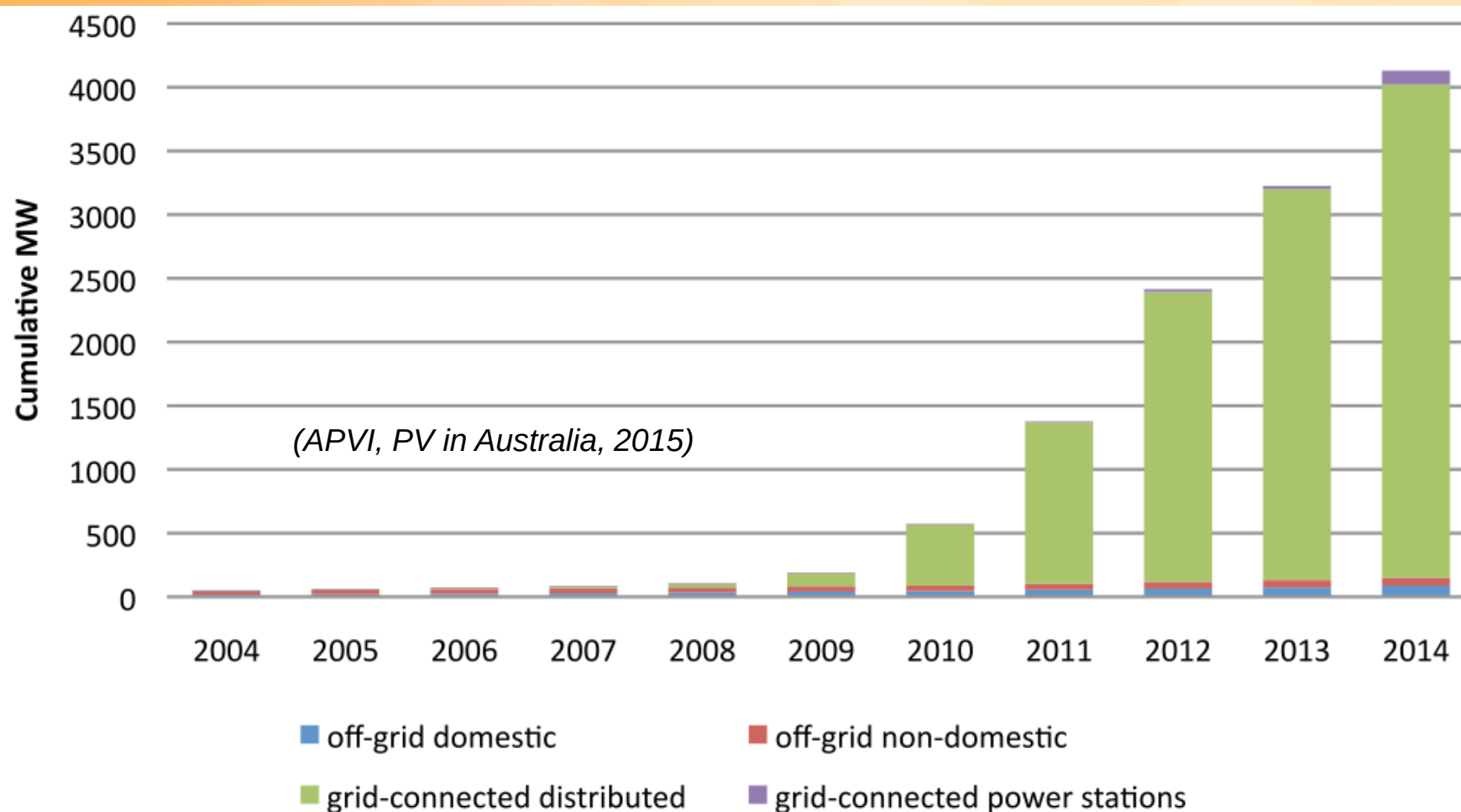
(Brundinger, Task 14 Update, 2015)

# Australian PV penetration significant

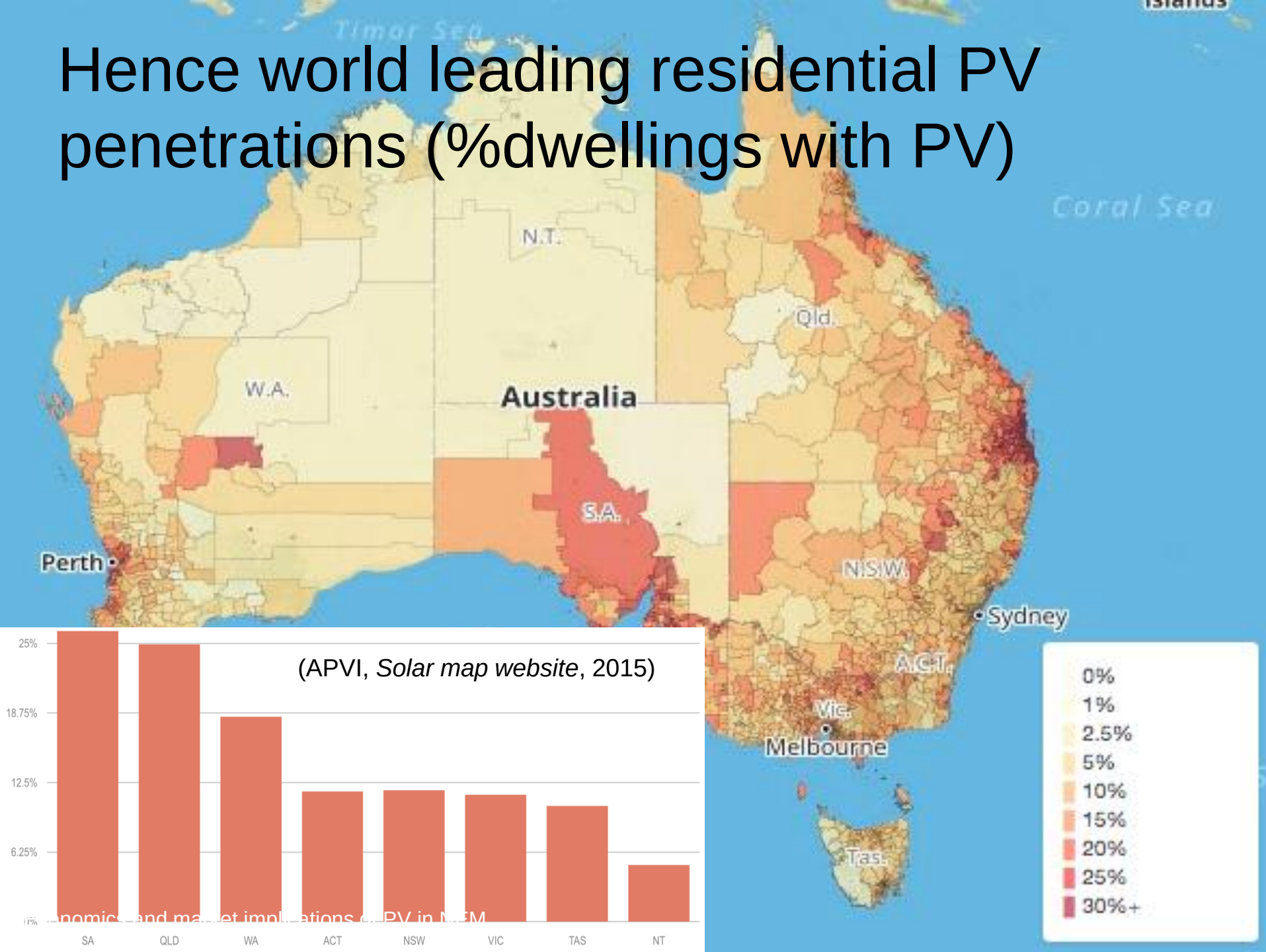
**FIGURE 22:** PV CONTRIBUTION TO THE ELECTRICITY DEMAND IN 2014



.... and largely a household story to date  
...although commercial and utility scale PV now growing fast



# Hence world leading residential PV penetrations (%dwellings with PV)





# PV penetrations now having industry-wide impacts in some States, particularly SA

(eg. Estimate of PV contribution to electricity demand by State, 5 October 2014)

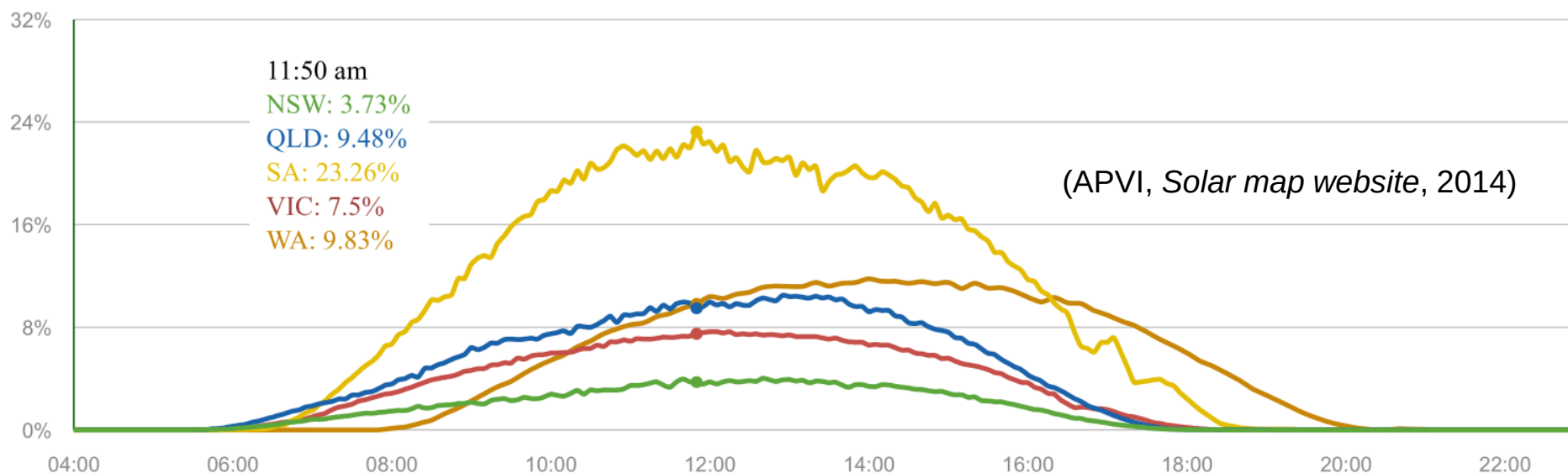




Figure 1.2

Large electricity generators in the  
National Electricity Market

(AEMO, 2014)

# The Australian National Electricity Market

- Power stations:
- Coal
  - Gas
  - Hydro
  - Diesel/fuel oil/multi-fuel
  - Wind
  - Biomass/bagasse
  - Transmission network

QLD: Av. load 5600MW  
Gen Capacity 12,000MW

SA: Av. load 1500MW  
Gen Capacity 4000MW

NSW: Av. load 8500MW  
Gen Capacity 16,000MW

VIC: Av. load 5700MW  
Gen Capacity 11,000MW

TAS: Av. load 1200MW  
Gen Capacity 3000MW

# PV supply chain, deployed costs in Australia

- Now only very limited module and BOS manufacturing
- Relatively low-cost residential installation costs by world-wide standards

Price Evolution of PV Panels and Systems

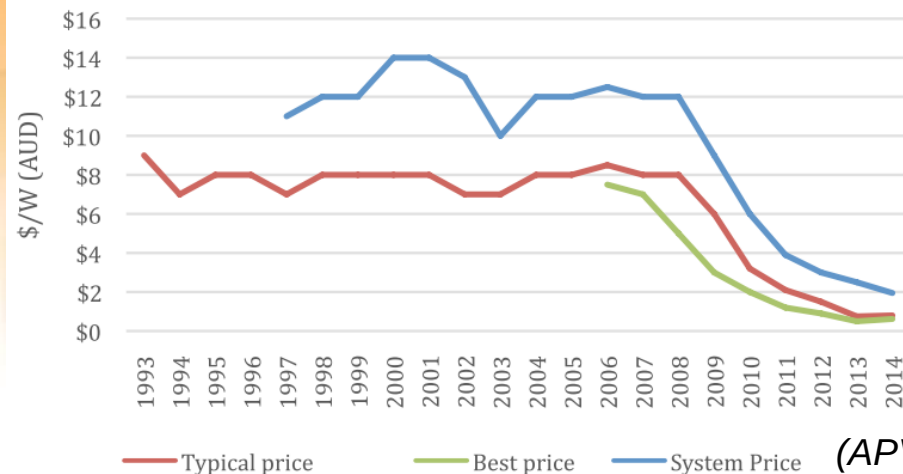


Table 8: Cost breakdown for a residential PV system – Australian Dollars (AUD)

| Cost category                              | Average (AUD/W) |
|--------------------------------------------|-----------------|
| Module                                     | 0,77            |
| Inverter                                   | 0,33            |
| Other (racking, wiring)                    | 0,21            |
| Installation                               | 0,35            |
| Customer Acquisition                       | 0,08            |
| Profit                                     | 0,36            |
| Other (permitting, contracting, financing) | 0,04            |
| <b>Subtotal Hardware</b>                   | <b>1,31</b>     |
| <b>Subtotal Soft costs</b>                 | <b>0,83</b>     |
| <b>Total</b>                               | <b>2,14</b>     |

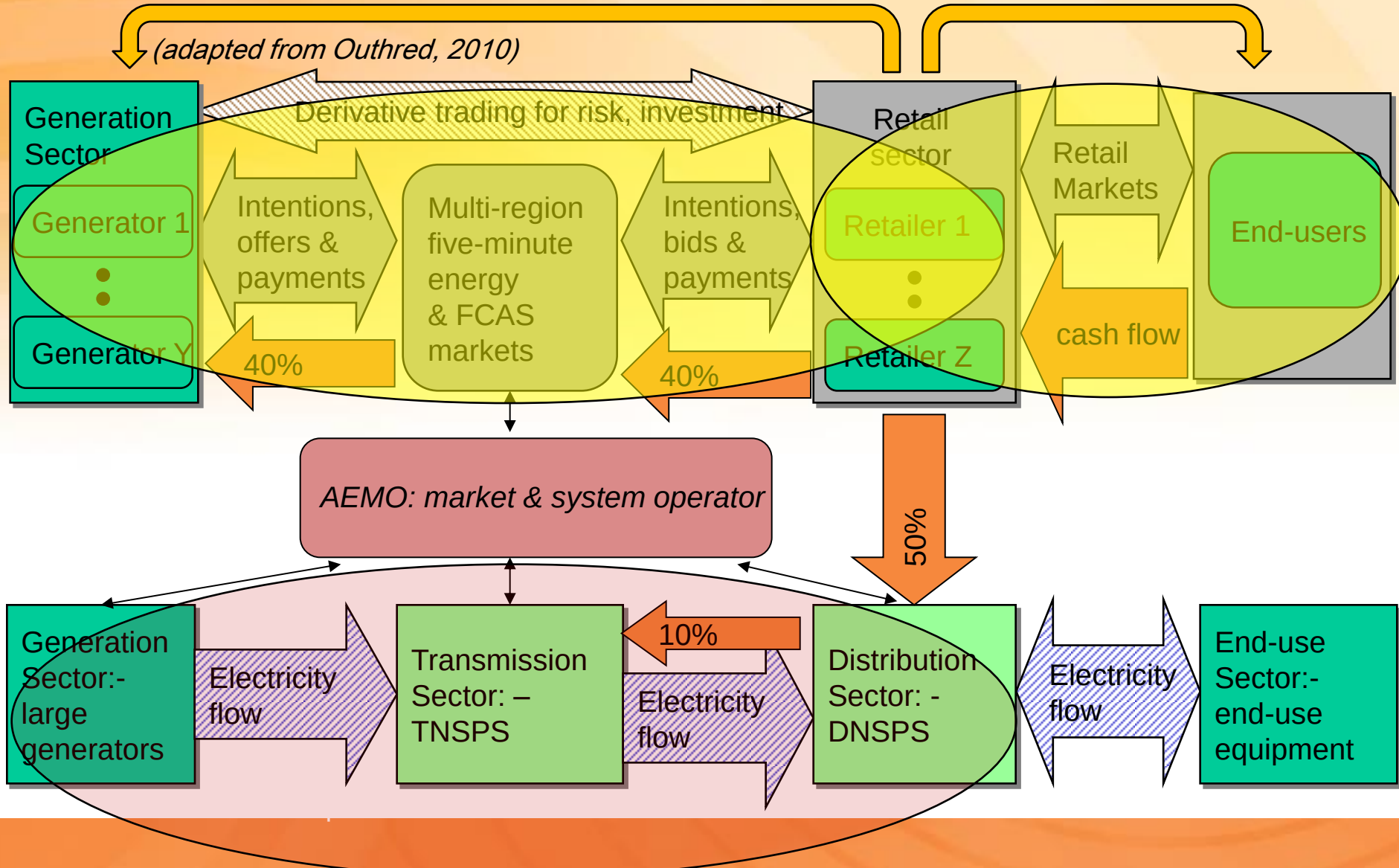
(APVI, PV in Australia, 2015) Table 16: Estimated PV-related labour places in 2014

| Category/Size                                         | Typical applications and brief details    | Current prices per W  |
|-------------------------------------------------------|-------------------------------------------|-----------------------|
| OFF-GRID Up to 1 kW                                   | Water pumps, lighting, remote homes       | AUD 9 - AUD 15        |
| OFF-GRID >1 kW                                        | Pastoral systems                          | AUD 7,50/W – AUD 11/W |
|                                                       | Telecommunications / mining power systems | AUD 22/W – AUD 60+/W  |
| Grid-connected Rooftop up to 10 kW (residential)      | Residential                               | AUD 1,95              |
| Grid-connected Rooftop from 10 to 250 kW (commercial) | Commercial rooftop                        | AUD 1,78              |
| Grid-connected Rooftop above 250 kW (industrial)      | Larger rooftops                           | AUD 1,80              |
| Grid-connected Ground-mounted above 1 MW              | Solar farms                               | AUD 1,80              |

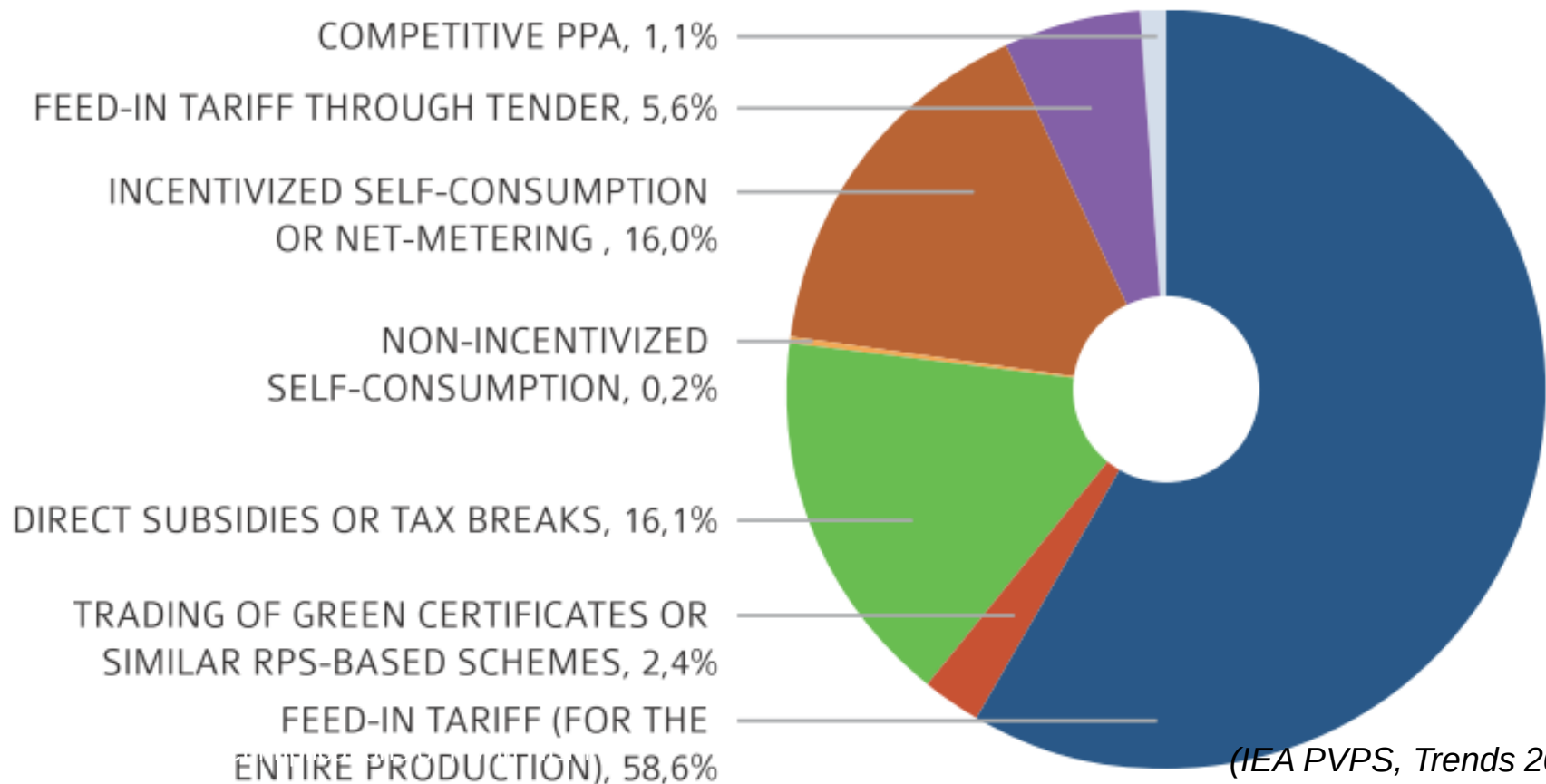
|                                                                                                          |               |
|----------------------------------------------------------------------------------------------------------|---------------|
| Research and development (not including companies)                                                       | 400           |
| Manufacturing of products throughout the PV value chain from feedstock to systems, including company R&D | 20            |
| Distributors of PV products                                                                              | 200           |
| System and installation companies                                                                        | 10.500        |
| Electricity utility businesses and government                                                            | 500           |
| Other                                                                                                    | 3.000         |
| <b>Total</b>                                                                                             | <b>14.620</b> |

# Australian NEM – regulatory, commercial regimes

*(adapted from Outhred, 2010)*



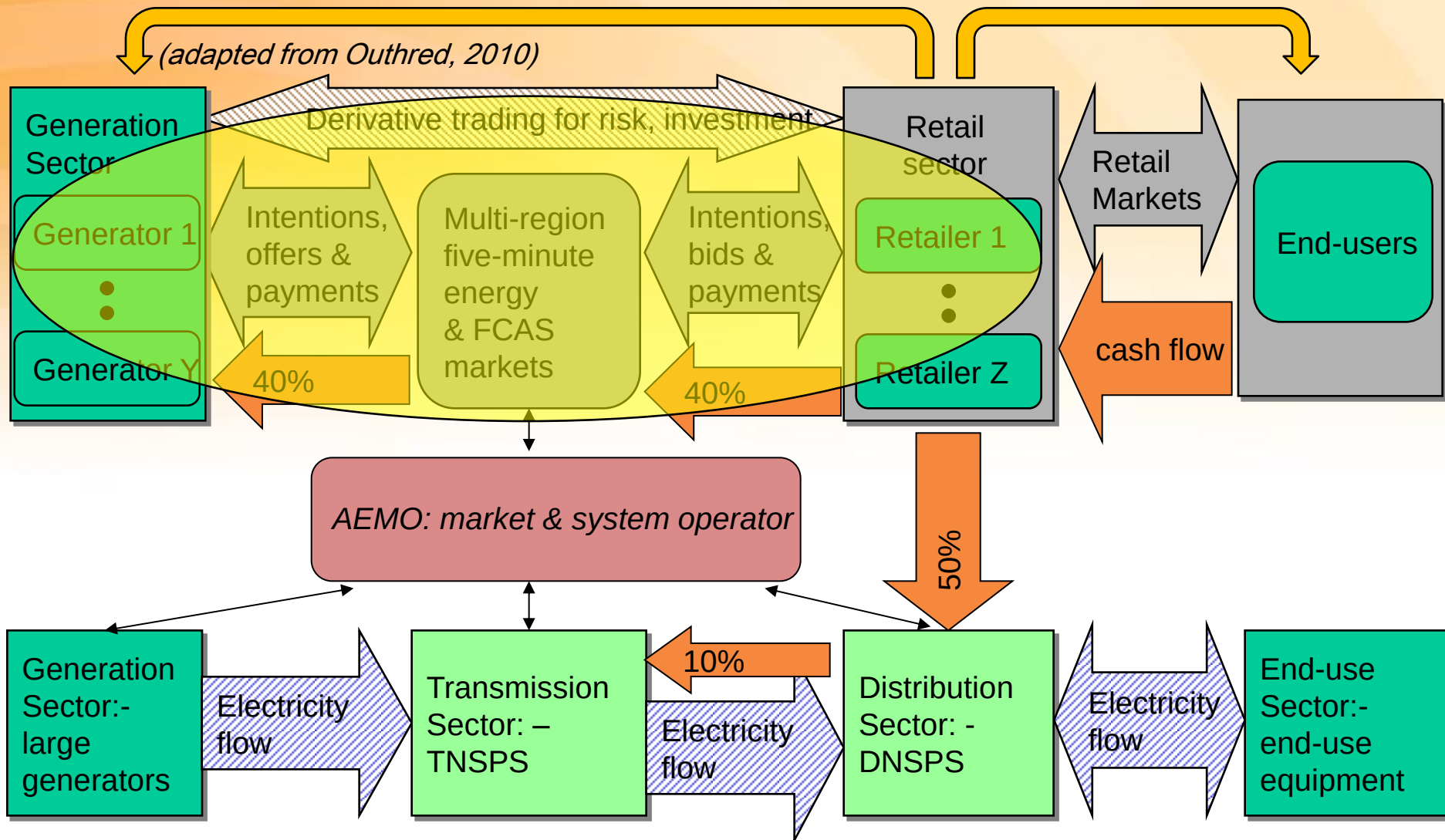
Range of PV relevant market frameworks –  
specific PV support, broader energy markets  
... Australia has tried pretty much all mechanisms at some time,  
at some or other jurisdictional level; now RPS / Green Certificates





# Australian NEM – regulatory, commercial regimes

*(adapted from Outhred, 2010)*



# Utility PV value and market arrangements

## ■ Energy

- Wholesale spot price varies over time depending on changing supply and demand conditions, and uncertainties in these
- Dynamic spot price over 5 regions, average annual loss factors applied for intra-regional Tx networks
- Future pricing through a range of derivative markets
- *Utility PV required to participate in scheduling and spot market, generally financed through derivative based PPAs*

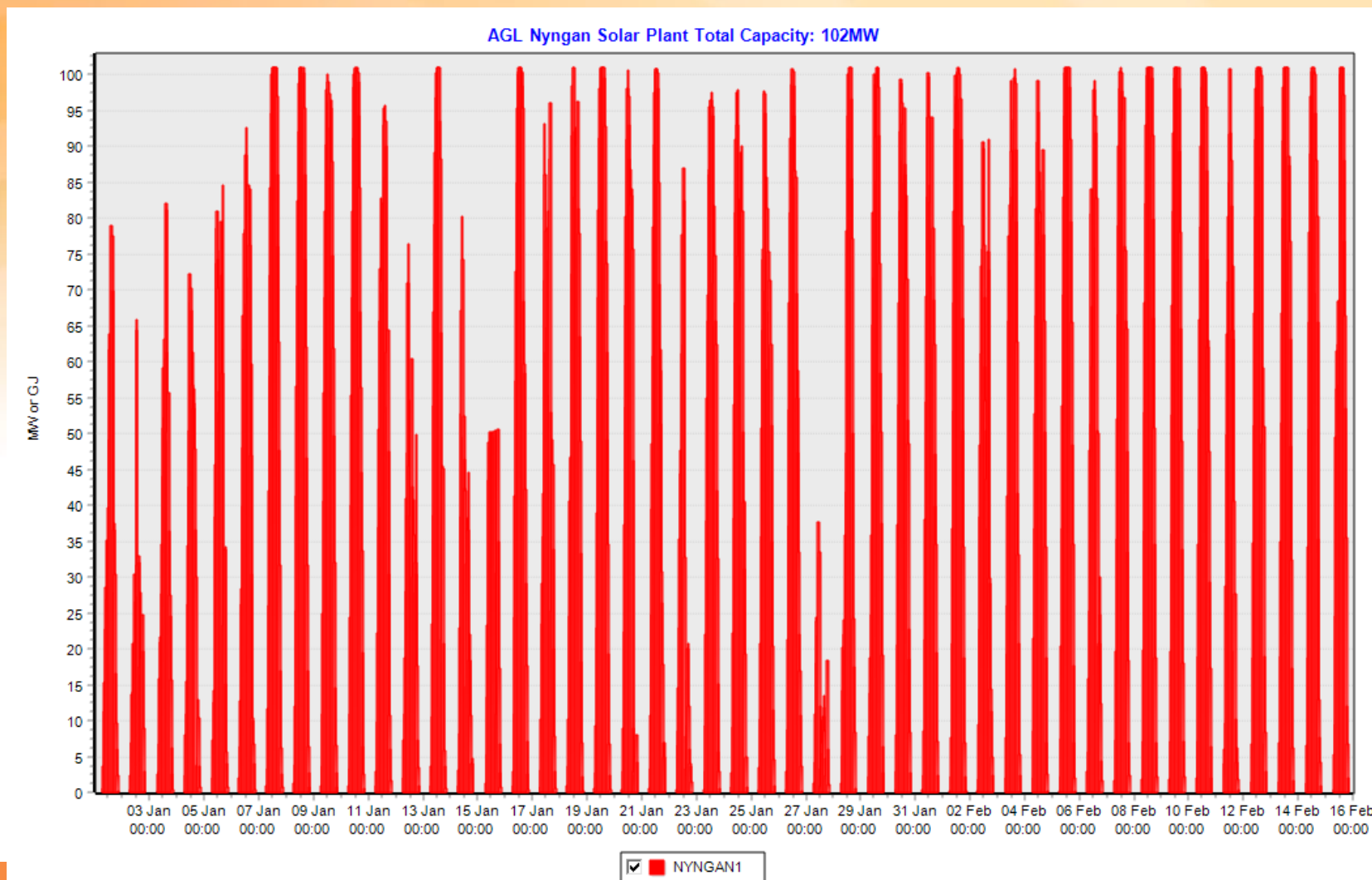
## ■ Ancillary services (short-term frequency, voltage control)

- Eight FCAS markets for regulation and contingencies, tendered NCAS with some efforts towards causer pays for both demand, generation

## ■ Environmental

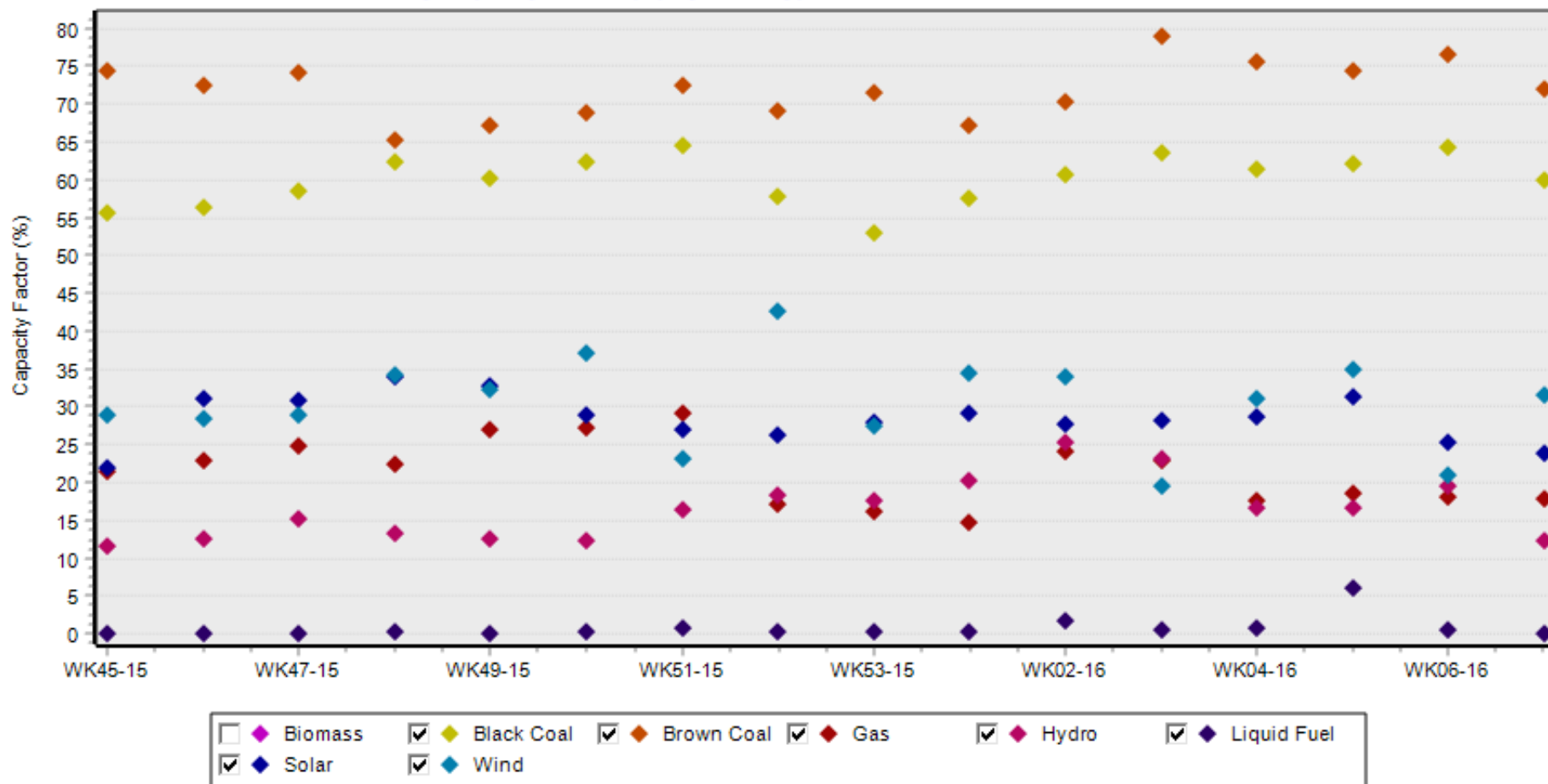
- No carbon price or other direct wholesale market intervention  
PV generally offsetting gas or coal generation on margin
- Utility PV support through separate RET market for 'new' RE gen

# Operation of NEM's largest utility PV plant

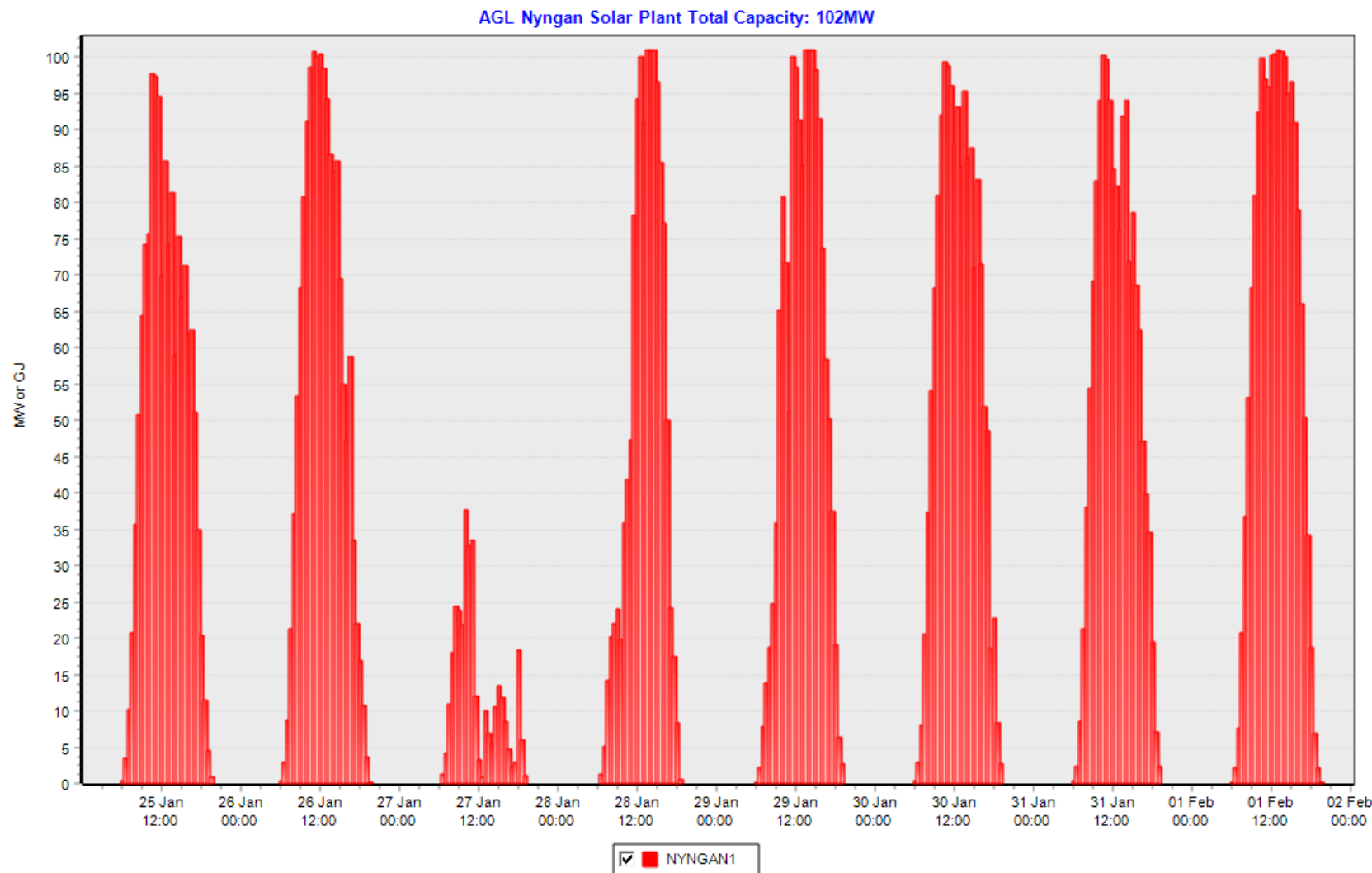


# Variable but reasonable capacity factor

Weekly Capacity Factor (%) by Fuel Type from 1 Nov 2015 to 14 Feb 2016

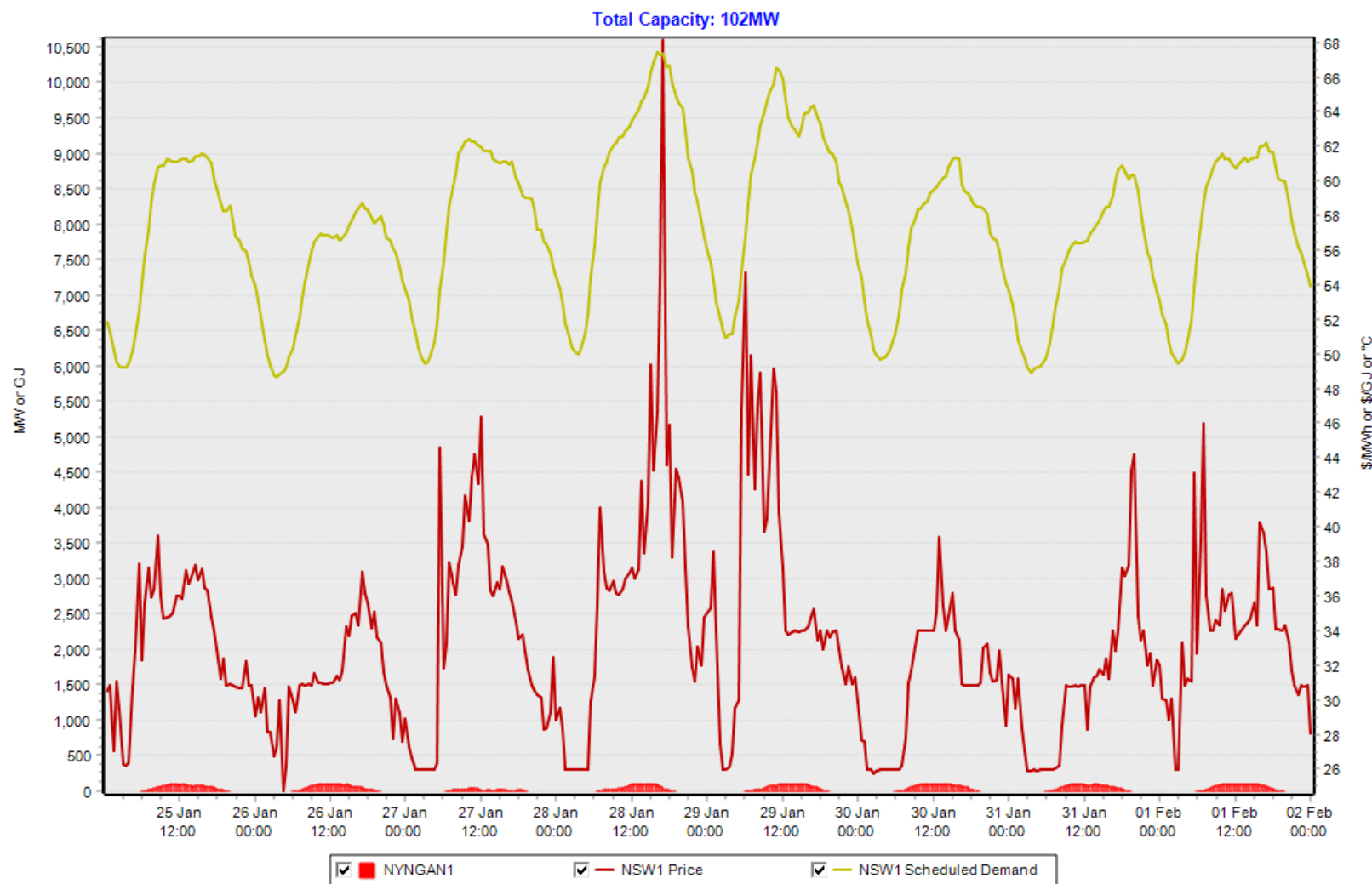


# ... a variable week

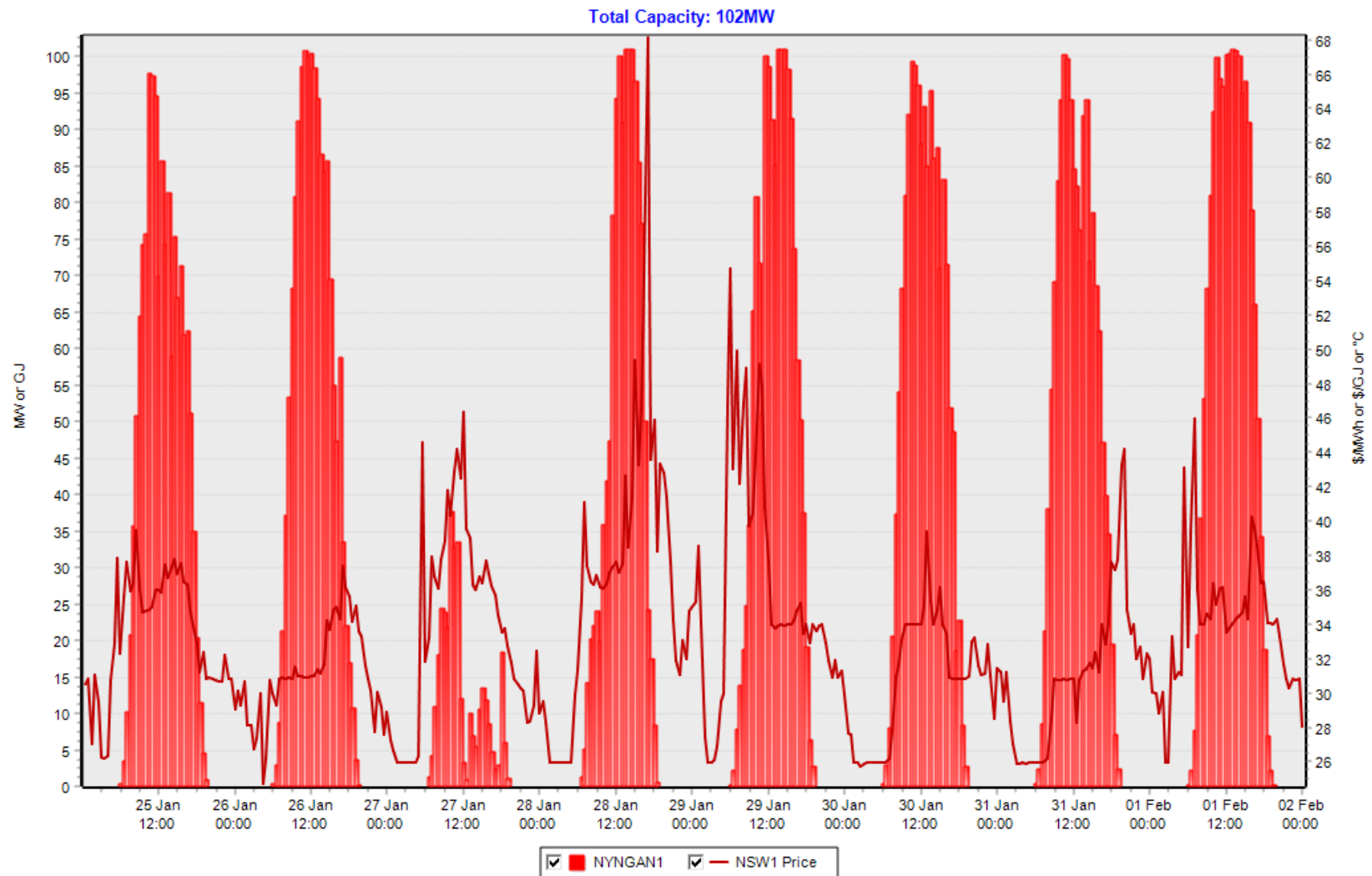




# .. in a week of significant price variation

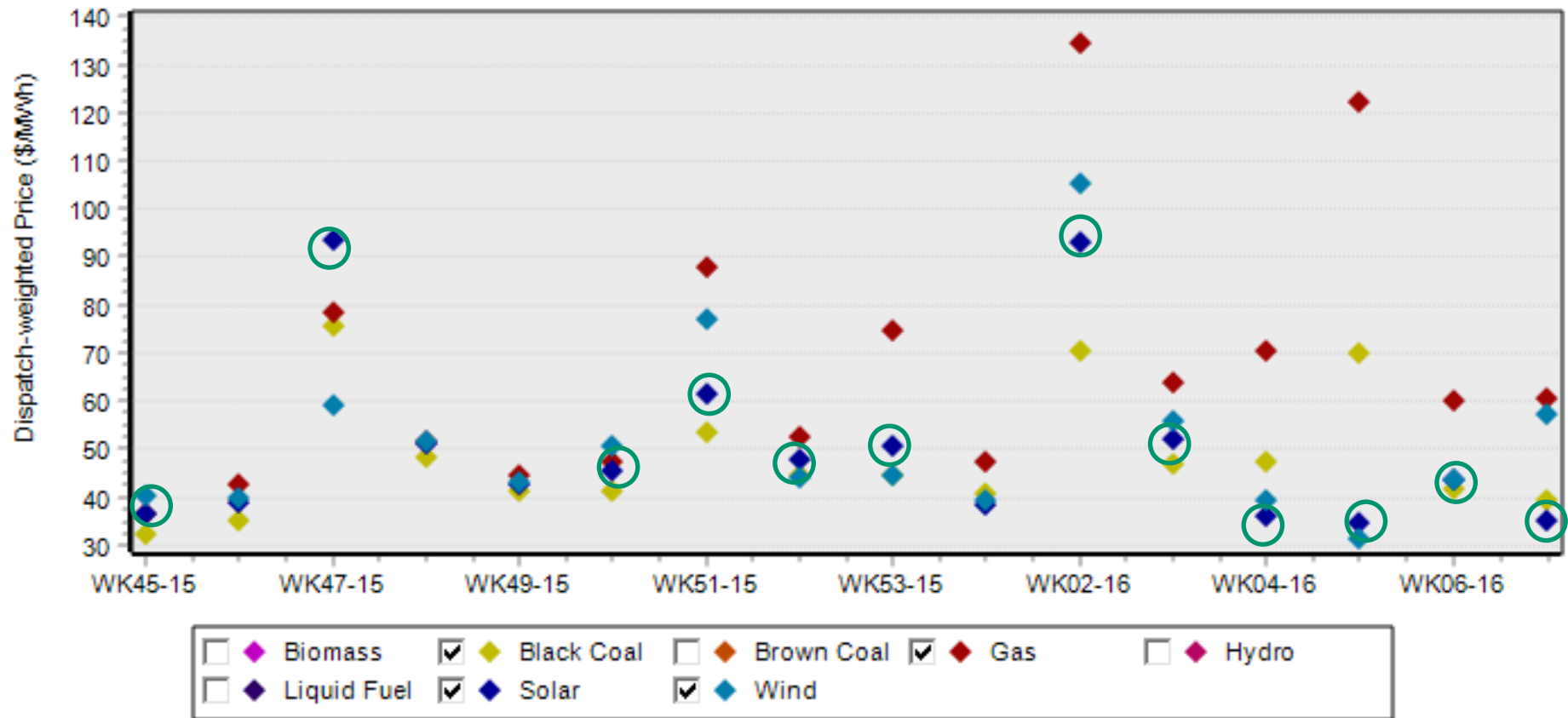


... hence variable spot market revenue

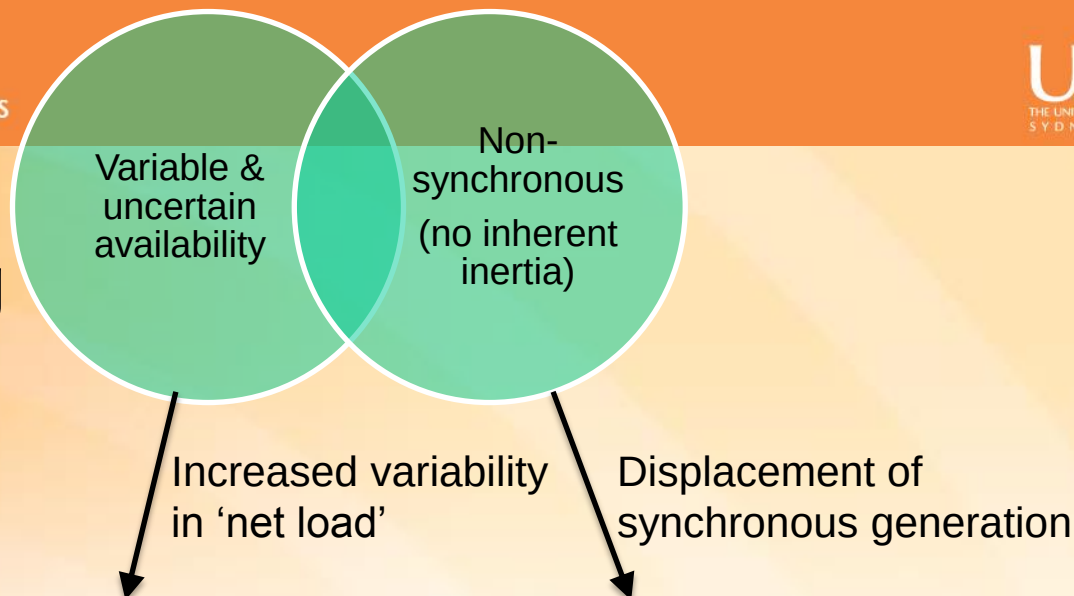


# Weekly \$/MWh varies considerably

Weekly Dispatch-weighted Price (\$/MWh) by Fuel Type from 1 Nov 2015 to 14 Feb 2016



Likely growing  
system balancing  
challenges with  
much higher PV  
penetrations



## FREQUENCY CONTROL

Matching demand and supply at all times

### Minutes

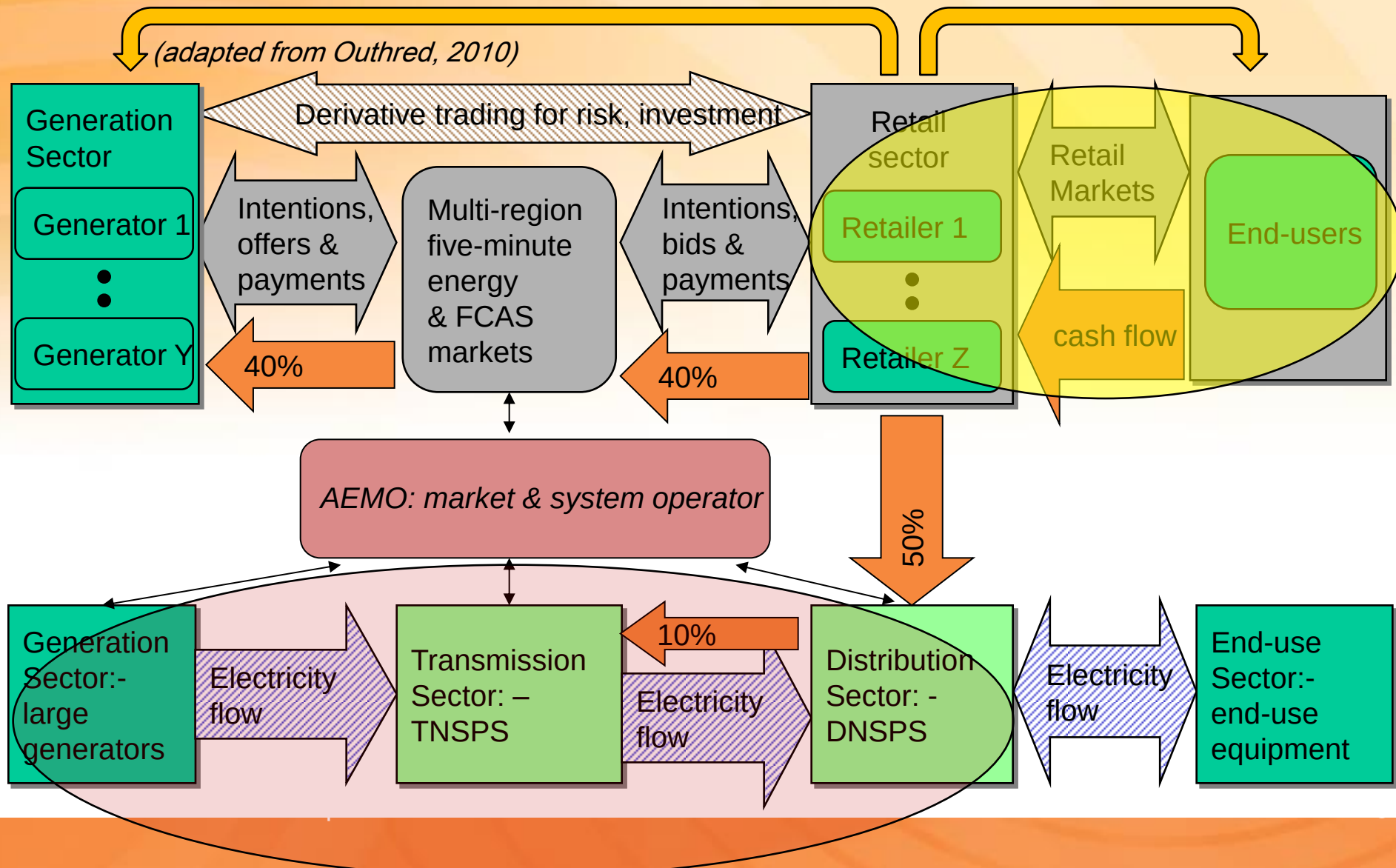
- *Regulation service* manages variability within 5min dispatch intervals
- Requirement will increase significantly
- Large value in optimisation 'wrt both requirement and provision'

### Seconds

- Operation of low inertia systems
- Many technical options – which are 'technically feasible and most economically appropriate?'
- Implementation mechanism required

(Riesz et al, 2015)

# Australian NEM – regulatory, commercial regimes





# Distributed PV value, market arrangements

- In many regards, economic value can be similar to utility PV
  - Generally not as well located in terms of solar resource
  - Operational performance is very mixed, typically lower than utility plant
  - Some potential additional benefits wrt location in terms of network losses, peak demand (can be costs too – eg. voltage management)
- In market terms
  - Reduces effective demand seen by wholesale market – already seeing ‘merit order’ impacts from reduced ‘sunny’ daytime demand
  - Resides within retail markets – typically net-metered with self-consumption reducing retailer sales, exports paid at around 25% of retail tariff. Tariffs themselves still generally flat c/kWh for smaller customers, TOU c/kWh and peak demand \$/kVA charge for larger
  - Network tariffs generally highly economically inefficient with almost no locational pricing variation, flat for small customers, TOU and peak demand for larger. *Change to more Cost Reflective Tariffs underway*

# Distributed PV – mixed and generally poorly monitored performance

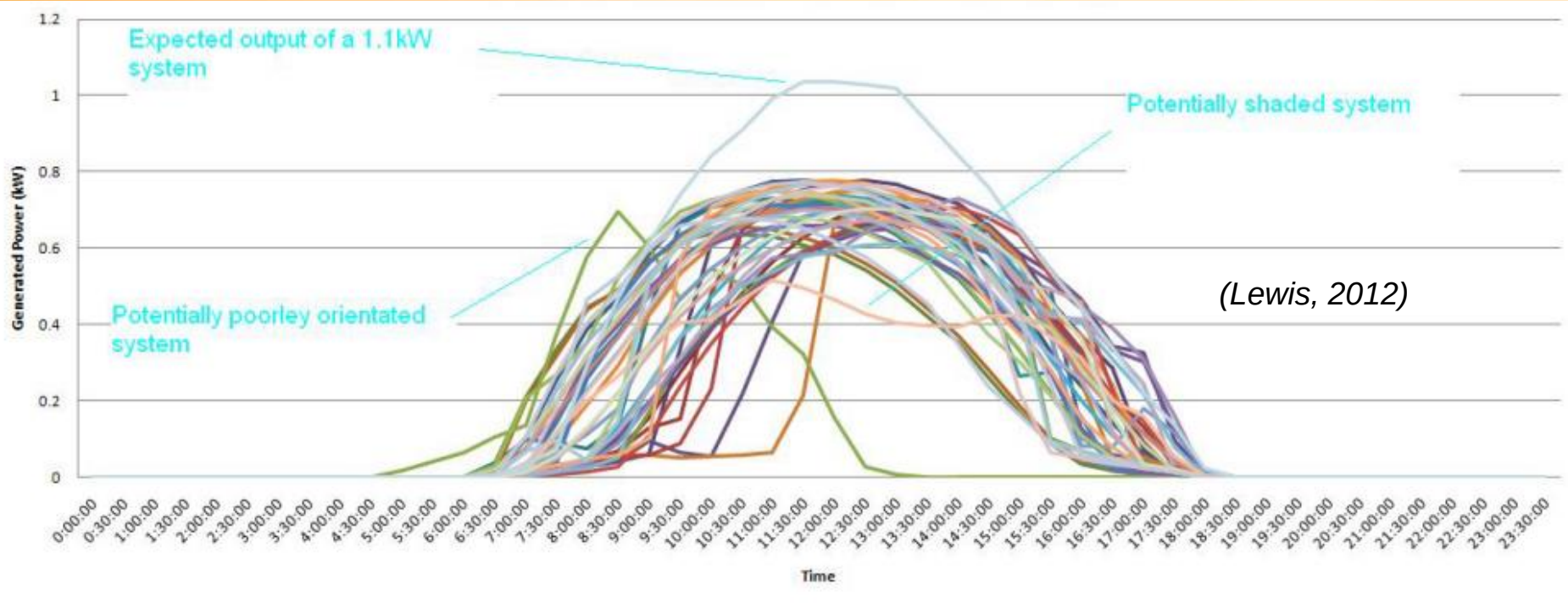
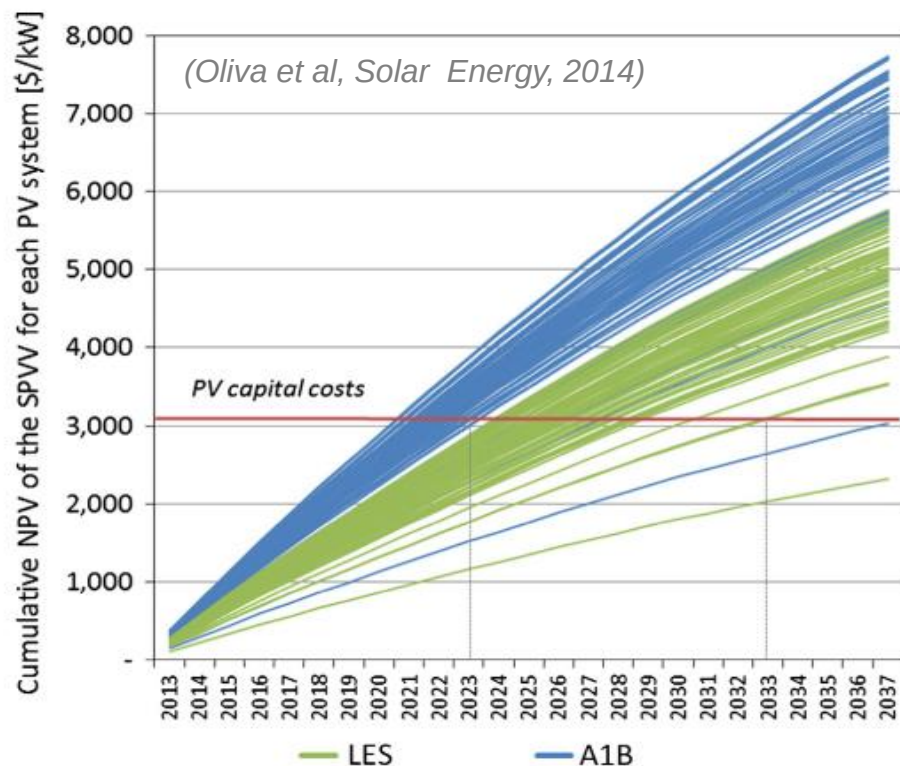
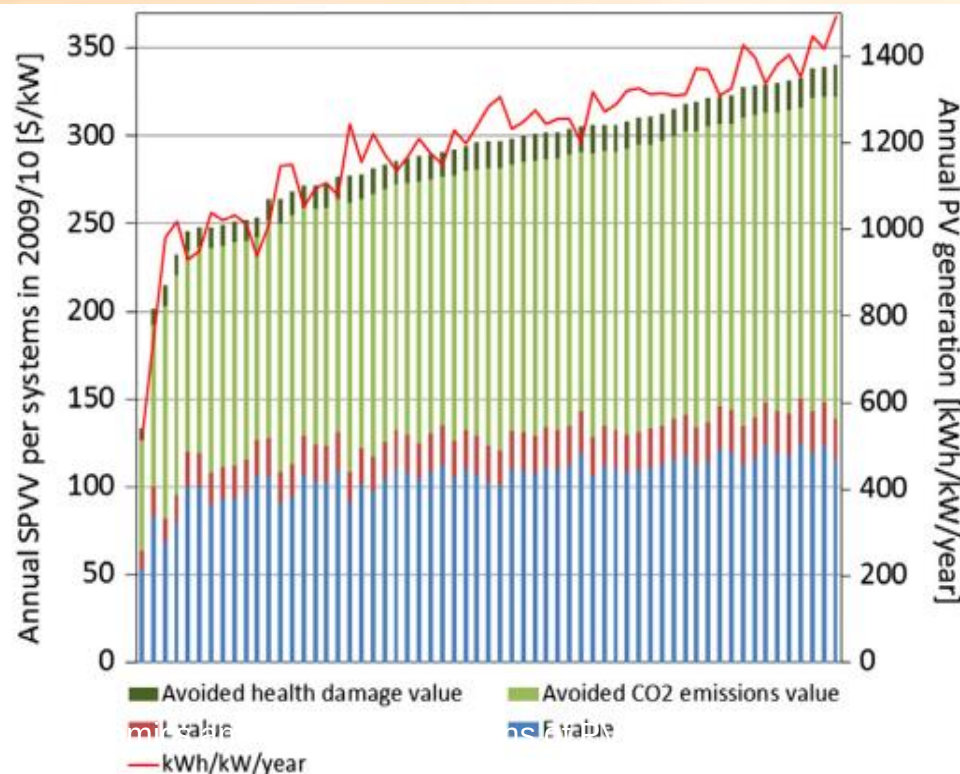
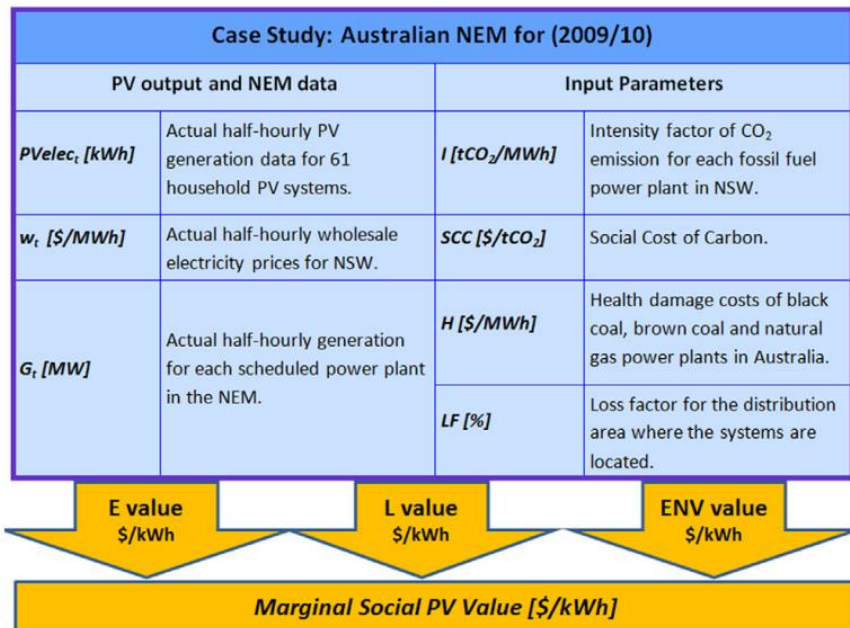


Figure 5-2: Generation profiles of 40 random 1.1kW systems in the Blacktown Area. Profiles are averaged over 4 sunny days in March. Also shown is the expected output of a 1.1kW system.



Household PV can offer socially beneficial NPV when including energy, losses, air pollution, climate change costs



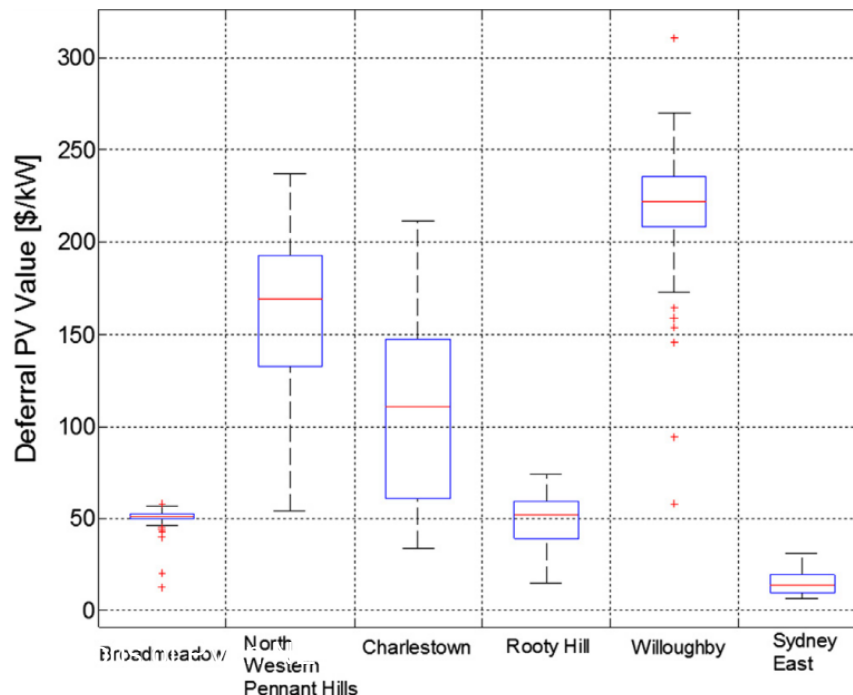


# Aggregated household PV may offer network value in some contexts too

Indicative values of deferral of network augmentation for six Area/Zone substations in Sydney.

| Area/Zone substation        | Savings (\$/kVA) | Reason                                                                                                              |
|-----------------------------|------------------|---------------------------------------------------------------------------------------------------------------------|
| Broadmeadow                 | 103              | Cheaper new $2 \times 37$ MVA substation instead of new $2 \times 50$ MVA 132/11 kV that save \$1.27 m <sup>a</sup> |
| Charlestown                 | 799              | Defer by 2 years new 132/11 kV Charlestown Substation whose cost is estimated at \$40.5 m                           |
| North western pennant hills | 608              | Defer by 2 years new 11 kV cable whose cost is estimated at \$3.75 m                                                |
| Sydney east                 | 161              | Defer by 2 years new 33 kV feeder whose cost is estimated at \$8 m                                                  |
| Willoughby                  | 550              | Defer by 1 year new 132/11 kV RNSH Substation whose cost is estimated at \$30 m                                     |
| Rooty hill                  | 204              | Defer by 2 year new North Glendenning Substation whose cost is estimated at \$23 m                                  |

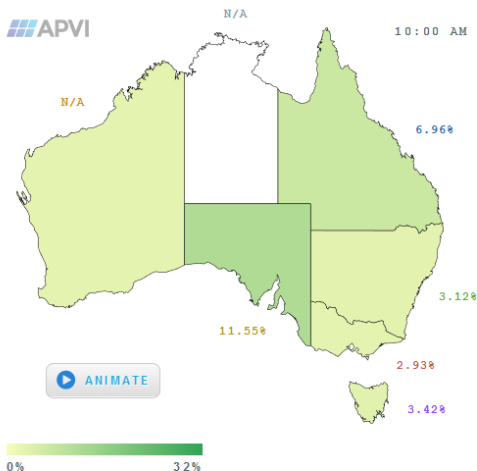
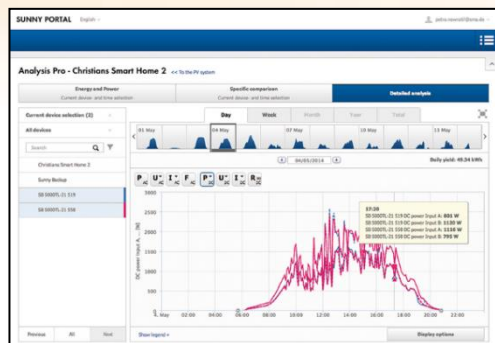
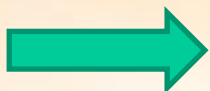
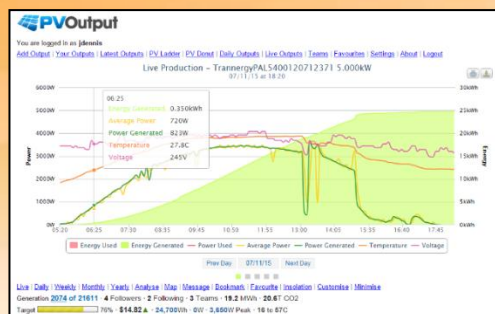
<sup>a</sup> 'm' Represents one million Australian dollars.



(Oliva et al, 2014)



# Aggregated operation, hence value proposition



February 2016

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| 31 | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |

Top Days

[23rd Nov 2014](#)  
[14th Mar 2015](#)  
[2nd Apr 2014](#)

Bottom Days

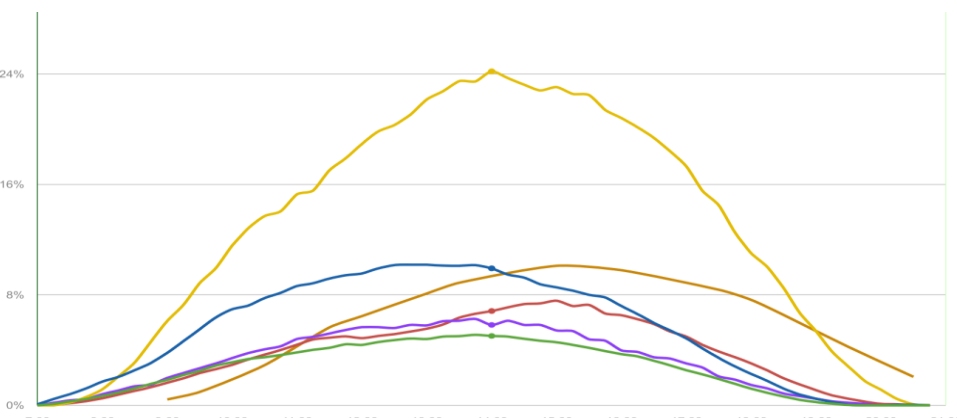
[10th Mar 2015](#)  
[12th Jun 2013](#)  
[1st Jun 2013](#)

- ☐ 2-digit Postcode Performance  
Estimated photovoltaic output as a percentage of its maximum capacity in 2-digit postcode areas.
- ☐ State Performance  
Estimated photovoltaic output as a percentage of its maximum capacity in each state.
- ☒ State Contribution  
Estimated percentage of electricity demand being met by photovoltaics in each state. Currently unavailable in the NT.
- ☐ Total Demand + PV Generation  
Total electricity demand in each state combined with the amount generated by PV.

2,250 MW

1,125 MW

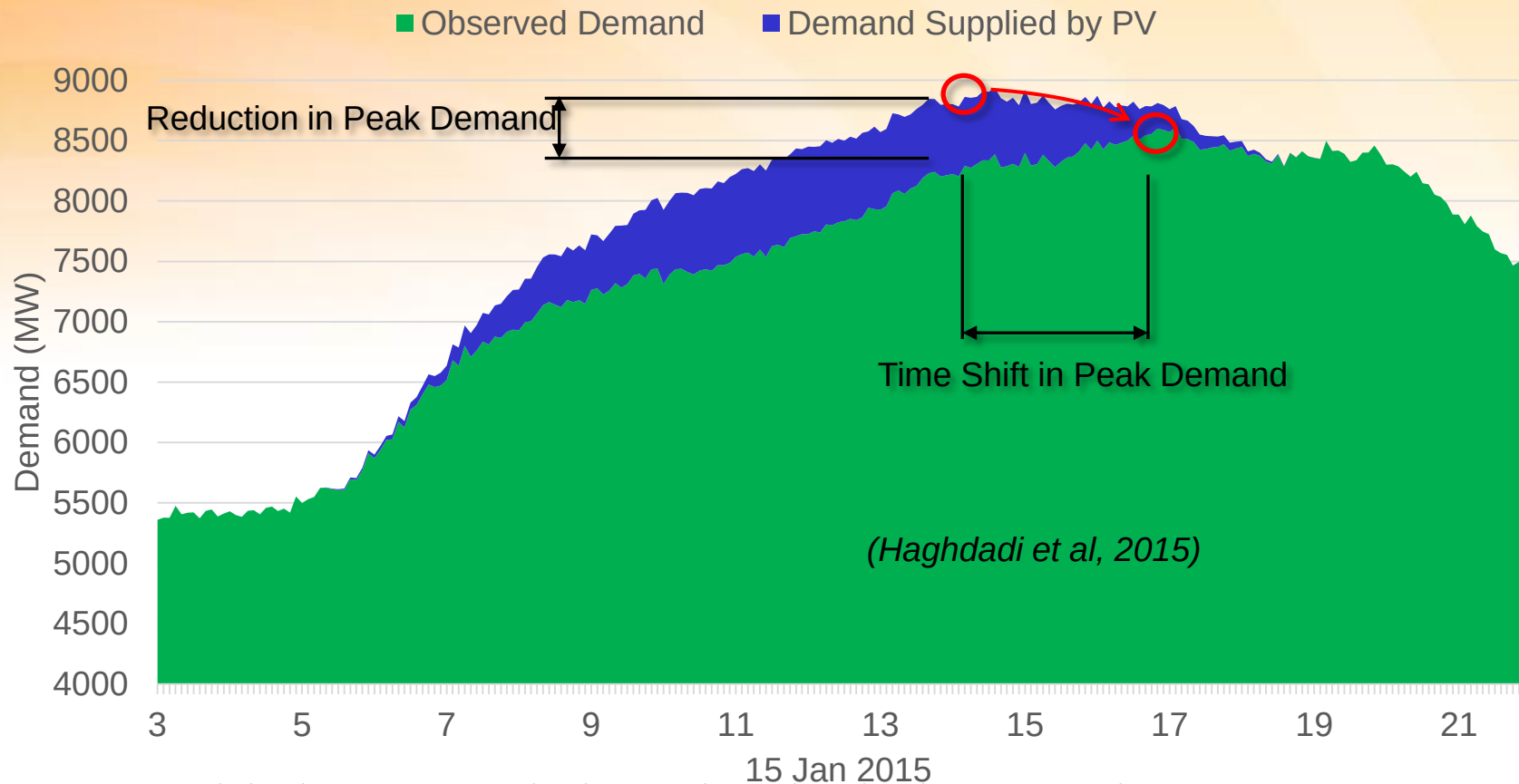
0 MW





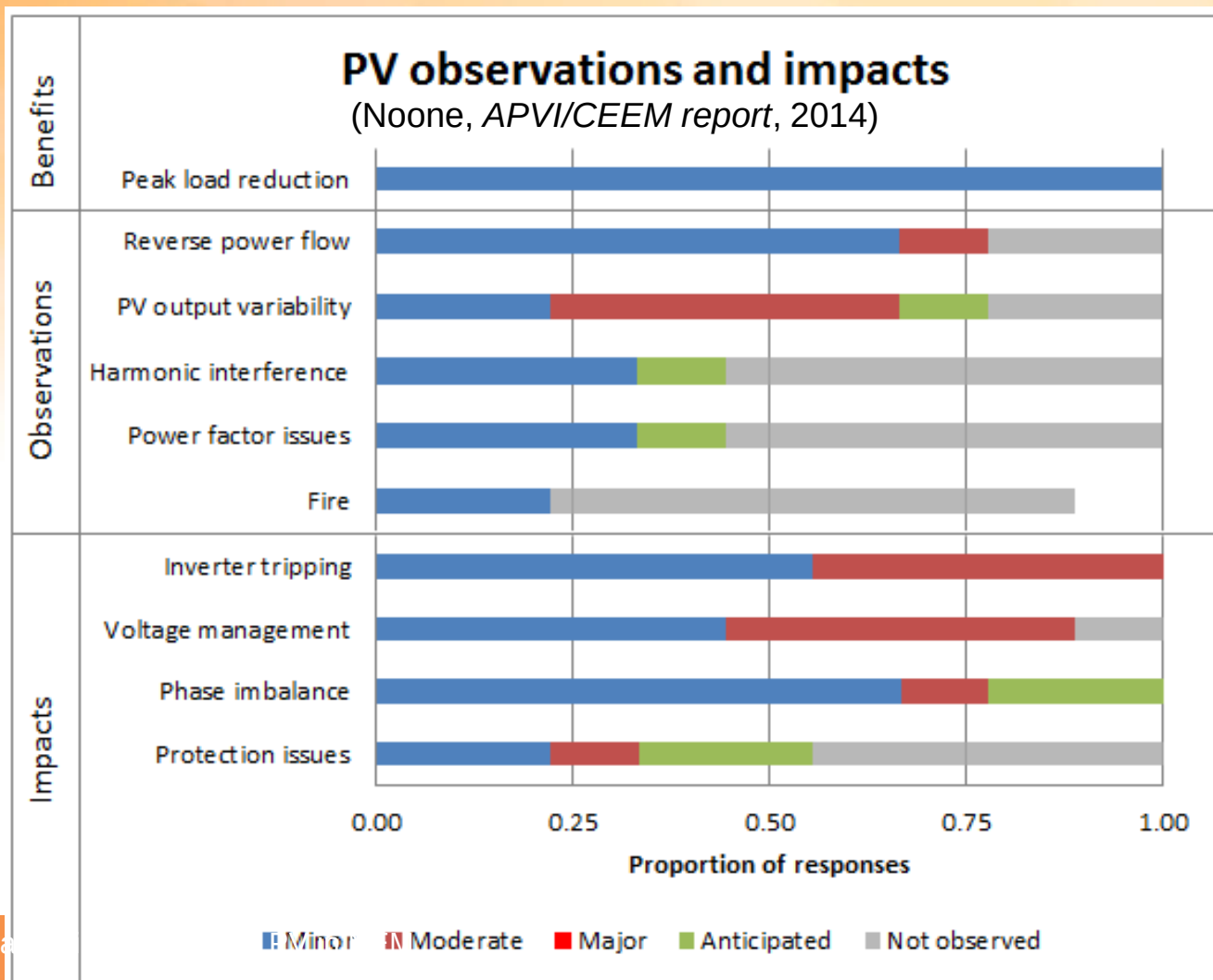
# Potential peak demand reductions

hence generation and network investment reductions although these will generally decline as penetrations grow



Daily load pattern Queensland in one day with and without PV contribution.

# Possible adverse impacts, hence additional costs for Distribution Network Service Providers as well

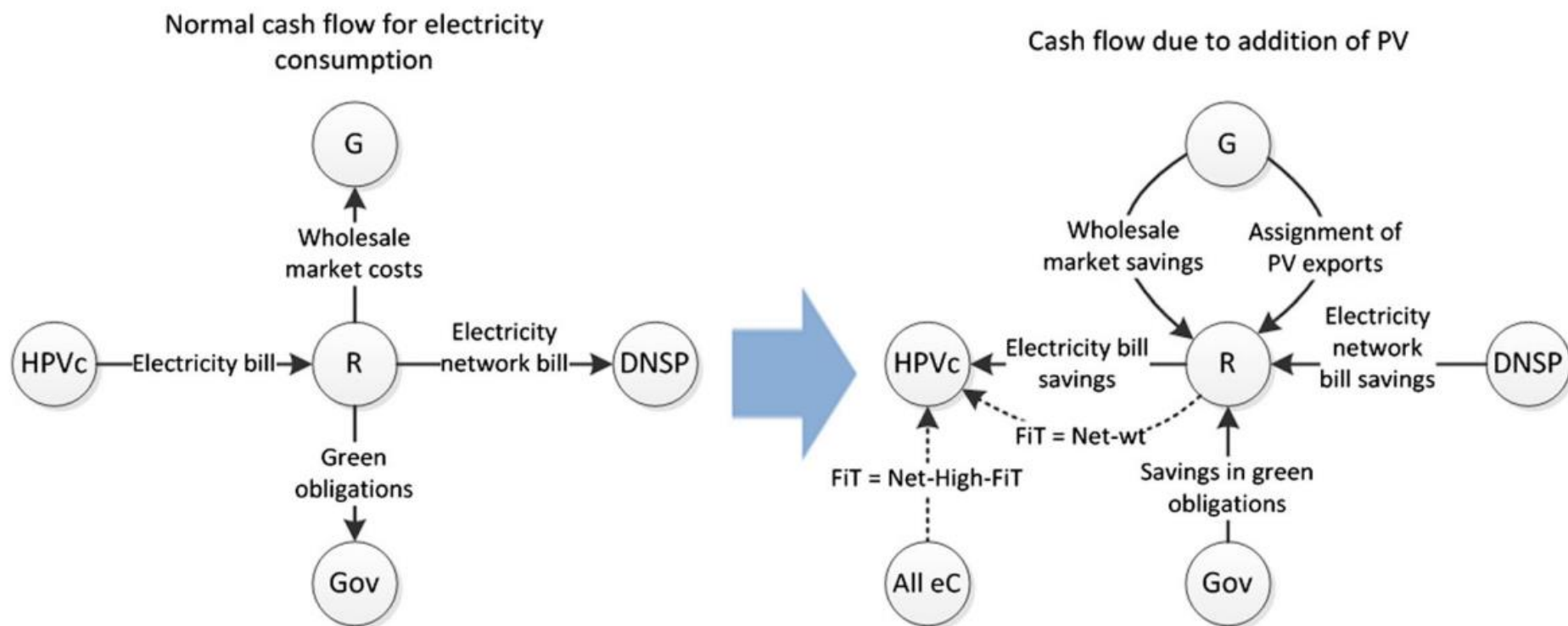


# Possible economic implications

- PV doesn't 'cause' most of these adverse impacts – an outcome of characteristics of all resources connected to network including demand as well as PV
- Managing impacts not a question of technical feasibility but of economics, broader considerations
  - What are our most economically appropriate responses?  
*Some low cost options that can do most of what much higher cost options (such as storage) might do*
  - Who should pay?  
*Within broader constraints set by electricity industry's key role providing an essential public good*

# The real challenge at present – mismatch b/n economics and present commercial incentives

*PV changes the money flows ....*



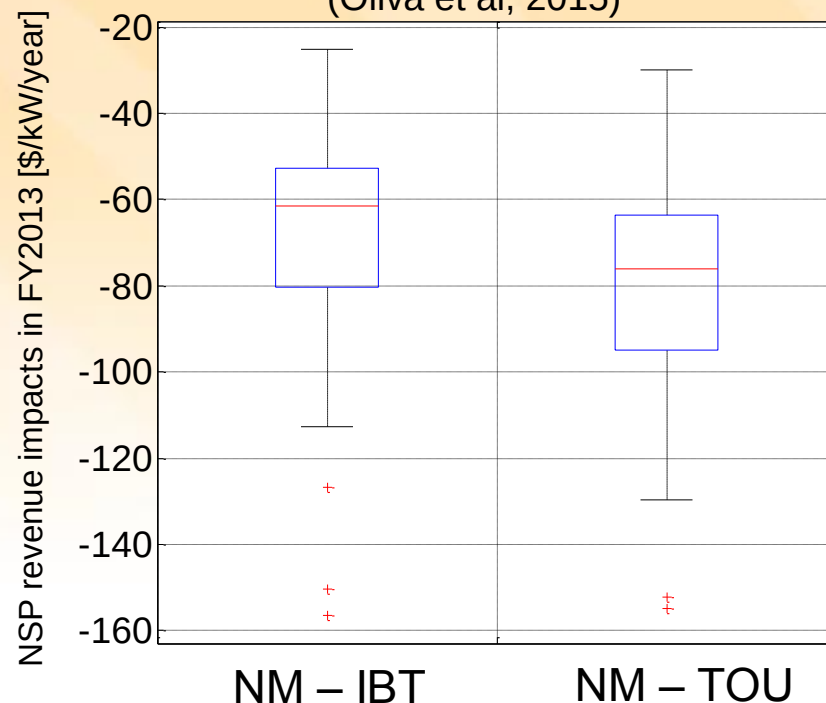
(Oliva et al, 2015)

HPVc: Household PV customers  
R: Electricity retailers  
DNSP: Distribution network service providers

G: Generators  
Gov: NSW government  
All eC: All electricity customers

# Potentially highly adverse revenue impacts on retailers, DNSPs

(Oliva et al, 2015)



(Ausgrid/IPART, 2012)

| PV unit size | Median annual net exports (kWh) | Median daily net exports (kWh) | Median annual export ratio |
|--------------|---------------------------------|--------------------------------|----------------------------|
| 1.0 kW       | 393                             | 1.1                            | 32%                        |
| 1.5 kW       | 616                             | 1.7                            | 35%                        |
| 2.0 kW       | 1,007                           | 2.8                            | 41%                        |
| 3.0 kW       | 1,703                           | 4.7                            | 49%                        |
| 4.0 kW       | 2,378                           | 6.5                            | 52%                        |
| 5.0 kW       | 2,921                           | 8.0                            | 50%                        |



# Possible industry responses

- For DNSPs, monopoly economic regulation with revenue cap based on approved expenditure can correct revenue shortfalls over time... *death spiral?*
- Resetting tariffs – greater fixed charges, Solar specific tariffs and charges to address cross-subsidies between PV and non-PV households...

However, potentially discriminates against PV while allowing far greater cross subsidies b/n customers due to other causes such as air-conditioning, urban vs rural locations, to remain.

*Is this an appropriate incentive structure for an industry in desperate need of clean energy transition?*

# Looking forward

Comprehensive and coherent policy development  
process required across all domains

## 1. Regulation

- Transmission network planning
- Distribution network planning
- Grid codes

## 2. Market Design

- Fundamental market design
- Spot market rules
- Ancillary service market rules
- Retail markets

## 3. External Policy Drivers

- Carbon policies
- Renewable & energy efficiency policies
- Fuel policies
- Broader relevant policies

**Robustness and Resilience:** ability to perform reasonably well  
under a wide range of possible futures

*(from Riesz et al, 2015)*

# Some key needs and hence opportunities

- new regulatory frameworks and business models for DNSPs, other key stakeholders that facilitate their active support for integration of appropriate distributed energy options including PV in a manner that will help us meet the economic, social and environmental challenge of a clean energy future
- further progress on current wholesale market arrangements, and greater RE participation in these
- Policies to effectively price what are currently environmental externalities associated with conventional generation
- *Proactive efforts to understand and improve the value PV brings to the electricity industry before penetrations grow too great will be particularly valuable*



Thank you, questions and discussion

[www.ceem.unsw.edu.au](http://www.ceem.unsw.edu.au)