



Speakers (演讲者)

Iain MacGill

Dr Iain MacGill is an Associate Professor in the School of Electrical Engineering and Telecommunications at the University of New South Wales, and Joint Director (Engineering) for the University's Centre for Energy and Environmental Markets (CEEM).

Iain's teaching and research interests at UNSW include electricity industry restructuring and the Australian National Electricity Market, sustainable energy generation technologies, distributed energy resources, energy efficiency options, energy and climate policy and environmental regulation. He also contributes industry short courses and consults to industry and government clients in these areas here in Australia and internationally.

Mr. Li Junfeng

Director General of National Center for Climate Change Strategy and International Cooperation (NCSC)

President of Chinese Renewable Energy Industries Association (CREIA)

Mr. Li Junfeng is currently serving as the director general of China's National Center for Climate Change Strategy and International Cooperation and the president of Chinese Renewable Energy Industries Association. Meanwhile, He is a member of China's National Energy Advisory Council, the Expert-Committee of National High-tech Program, and Academy Committee of China's Environmental Protection Ministry. He also serves as the vice-chairman of China Renewable Energy Society, one board member of Global Wind Energy Council, and the vice-chairman of Renewable Energy Policy Network (REN21).

Mr. Li has dedicated his 30-year career life to energy economy and energy environment studies. He was in charge of the structure and drafting of China's Renewable Energy Law and China's Medium and Long-Term Development Plan for Renewable Energy Development. He also participated in the research and drafting of China's Medium and Long-Term Science-Technology Development Program Outline, the Draft of China's Energy Law, China's National Climate Change Program, etc.

From 1999 to 2011, Mr. Li used to serve as the Deputy Director General of Energy Research Institute (ERI), National Development and Reform Commission (NDRC) and the Chair of the Academic Committee of ERI for more than 10 years.



TANG Yue Tan David

Board Secretary and Head of Beijing Office of the Tianjin Climate Exchange (TCX), a subsidiary of CNPC, is in charge of developing a regional Emissions Trading Scheme (ETS) in Tianjin. He has taken part in many government-sponsored consulting and research projects on China's carbon market. In 2009, he completed the first carbon-footprint-based carbon neutral trade in China. In 2010, he participated as a Chinese expert in the "Feasibility Study on SME Climate Innovation Finance Programme: Guarantee Facility" commissioned by KfW. Currently his major focus is on allowance allocation and registry development, as well as managing various national-level research projects sponsored by the Ministry of Finance CDM Fund, the Ministry of Science and Technology and the Asian Development Bank.

Mr. Tang holds a B.A., an M.A. (pure math) and an M.S. (financial engineering) from Columbia, a J.D. and a Ph.D. (econ) from Harvard. He is also a member of the New York Bar. He specializes in monetary theory, macroeconomics and international finance. In 2011, Mr. Tang joined the Changchun University of Technology School of Business Administration as an adjunct professor.

Regina Betz

Dr. Regina Betz is Joint Director (Economics) at the Centre for Energy and Environmental Markets (CEEM) and a Senior Lecturer at the School of Economics at UNSW. She holds a PhD from the German University of Administrative Sciences Speyer. Regina has studied economics in Germany and the UK. In her PhD she analyzed the impact of different designs of carbon trading systems on transaction costs. Before she came to Australia in 2004 she was a Senior Research Fellow at the Fraunhofer Institute (FhG ISI) in Germany.

Her work focuses on energy and climate change policies and their associated instruments, such as white, green and black certificate schemes. For more than 8 years she was a consultant to the German Environmental Ministry regarding the Kyoto Mechanisms and Emissions Trading, and was closely involved with European Union and United Nations negotiations on climate change and the European Emissions Trading Scheme. She was part of the International Standardisation Group which developed ISO14064, the international standard on monitoring, reporting and verification of greenhouse gas emissions and sinks. She has also experience as a consultant to the Australian government for example on auctioning design for emission permits in Australia. She also maintains a high commitment to community activities. She has been regularly called to appear as an expert witness in climate change issues at various Federal government enquiries. Today her research is mainly focusing on design of energy and environmental policy instruments applying experimental economics or empirical methods.



Andreas Ortmann

Andreas took up his current position of Professor of Experimental and Behavioural Economics in the School of Economics in 2009.

Prior to his appointment at the Australian School of Business, he was the (Boston Consulting Group) Professor of Economics at CERGE-EI, a joint workplace of Charles University and the Academy of Sciences, Prague, Czech Republic. Prior to that appointment, he taught at Bowdoin and Colby College, Maine, USA. He also was, for a year each, a visiting scholar of the Program on Non-Profit Organizations at Yale University, the Max-Planck Institute for Psychological Research in Munich, the Max-Planck Institute for Human Development in Berlin, and the Harvard Business School.

His work has been published in journals such as Management Science, Energy Economics, Ethics & Behavior, Behavioural and Brain Sciences, Journal of Economic Theory, International Journal of Game Theory, Experimental Economics, and many others. His interests are wide-ranging and include game theory, corporate finance, experimental economics, the experimental methods in the social sciences, and the history of economic thought.

Ben Greiner

Dr. Ben Greiner is a Senior Lecturer at the School of Economics at the University of New South Wales. Before coming to Australia in 2008 he was the CLER Research Fellow at Harvard Business School in Boston, MA from 2006 to 2008. Ben studied Business Administration at Humboldt University Berlin and received his PhD in Economics from the University of Cologne. During his PhD he worked as a Research Fellow at the Max Planck Institute of Economics in Jena, Germany, and as a Research Associate at the University of Cologne.

Ben's research studies how strategic incentives and social motivations interact with each other when people make economic decisions, and how this interaction shapes human behaviour in markets and organisations. To address these questions he uses experiments conducted in the laboratory and in the field, and field data. Ben's research agenda can be distinguished into three main streams: market design, trust, and reputation systems; solidarity and cooperation; and bargaining and communication. All three streams contribute to his more applied work on institutional design.

Ben undertook a number of previous consulting projects. Namely, he advised eBay Germany on their redesign of multi unit auctions and RWE Energy, one of the largest utilities in Europe, on the design of virtual capacity auctions. A project for eBay International evaluated design changes to the eBay feedback system based on theory, empirical data and experiments. The changes were introduced in 2007 on all eBay markets worldwide. In 2010 he was part of the research group who advised the Australian government on the design of the Australian permit auction.



Maria Balatbat

Dr Maria Balatbat is a Senior Lecturer at the School of Accounting at the Australian School of Business and a Fellow of CPA Australia. She teaches advanced financial accounting in the undergraduate and postgraduate programs. Maria is also research coordinator at the Centre for Energy and Environmental Markets (CEEM) and teaches a postgraduate course on reporting for climate change and sustainability to business and environmental management students.

Maria's research interests include equity offerings, corporate governance, investment analysis, earnings quality, accounting and reporting for greenhouse gases and environmental, social and governance (ESG) disclosures. She has published in both Australian and international refereed journals. Maria was the RJ Chambers scholar while doing her PhD research at the University of Sydney. Prior to her academic career, she worked as a consultant and auditor in accounting firms in the USA and Asia.